



Olam International Limited

# Investment in Greenfield Urea Manufacturing Facility in Gabon

15<sup>th</sup> November 2010 | Singapore



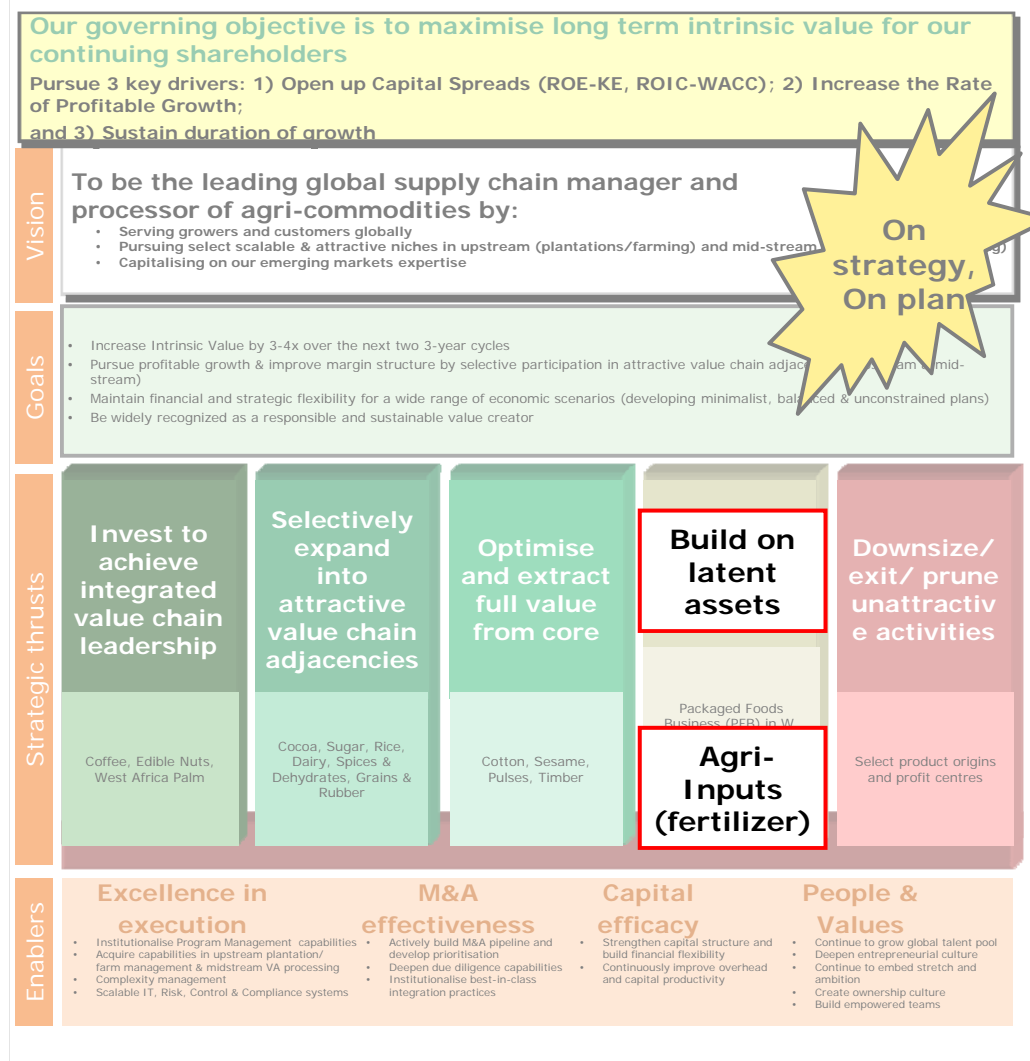
# Cautionary note on forward-looking statements

This presentation may contain statements regarding the business of Olam International Limited and its subsidiaries ('Group') that are of a forward looking nature and are therefore based on management's assumptions about future developments.

Such forward looking statements are intended to be identified by words such as 'believe', 'estimate', 'intend', 'may', 'will', 'expect', and 'project' and similar expressions as they relate to the Group. Forward-looking statements involve certain risks and uncertainties because they relate to future events. Actual results may vary materially from those targeted, expected or projected due to several factors.

Potential risks and uncertainties includes such factors as general economic conditions, foreign exchange fluctuations, interest rate changes, commodity price fluctuations and regulatory developments. The reader and/or listener is cautioned to not unduly rely on these forward-looking statements. We do not undertake any duty to publish any update or revision of any forward looking statements.

# In 2009, fertilizer manufacturing and distribution identified as a growth opportunity



## Aligned with Olam's strategic direction

- Increasing **intrinsic value 3-4X** over **next two 3-year cycles**
- Pursuing **higher-margin upstream/mid-stream** and **value-added processing** activities
- Diversifying portfolio** while upholding principle of **managing risk exposure**
  - Equity investment ~7% of market cap (excluding non-recourse debt funding)

# Investment Summary

<b>Overview</b>	<ul style="list-style-type: none"> <li>🌱 <b>Greenfield port-based ammonia-urea fertilizer manufacturing complex in Gabon</b></li> <li>🌱 Full capacity: <b>1.3M MT urea p.a.</b> (2,200 MT ammonia and 3,850 MT urea per day)</li> <li>🌱 Development &amp; construction period <b>36 months</b>; plant to be <b>operational by 1H2014</b></li> </ul>
<b>Feedstock - natural gas contract</b>	<ul style="list-style-type: none"> <li>🌱 <b>25-year competitive fixed-price natural gas contract</b> with Republic of Gabon; supply of gas assured in terms of <b>quality</b> and <b>quantity</b></li> <li>🌱 Plant will be <b>one of the lowest-cost</b> urea manufacturing facilities globally</li> </ul>
<b>Partnership with Republic of Gabon</b>	<ul style="list-style-type: none"> <li>🌱 <b>Joint Venture with the Republic of Gabon</b> who has agreed to <b>partner with Olam</b> with <b>20% equity</b> participation</li> <li>🌱 <b>10-year tax holiday</b> after commencement of commercial production; 10% concessional tax rate thereafter</li> </ul>
<b>Investment Size and returns</b>	<ul style="list-style-type: none"> <li>🌱 Total project cost estimated at <b>US\$1.3B</b></li> <li>🌱 Steady state <b>EBITDA</b> of <b>~US\$300-350M</b> (&gt;70% EBITDA margins); <b>NPAT margin &gt;50%</b></li> <li>🌱 Attractive returns – <b>Equity IRR: &gt;30%; ROE: &gt;45%</b></li> <li>🌱 <b>Olam portfolio</b> will continue to be <b>well-diversified</b> across products and geographies</li> </ul>
<b>Financing &amp; other conditions</b>	<ul style="list-style-type: none"> <li>🌱 <b>Non-recourse</b> debt and equity <b>financing</b> (65: 35)</li> <li>🌱 <b>Equity</b> investment from <b>Olam</b> up to <b>US\$360M</b>, to be <b>phased over 4 years</b></li> <li>🌱 <b>Investment</b> in this <b>project</b> is <b>subject to certain closing conditions</b></li> </ul>

# Strong fundamentals makes fertilizer industry attractive; our investment is based on a set of clear **guiding principles**

**A**

Fertilizer a key lever to address agri demand-supply imbalance

**B**

Relatedness to Olam's core

**C**

Large, highly value accretive opportunity

*Fertilizers an attractive market but Olam's participation subject to satisfying evaluation criteria*



## Opportunity assessment guiding principles

**1**

Strong ability to win on industry success factors

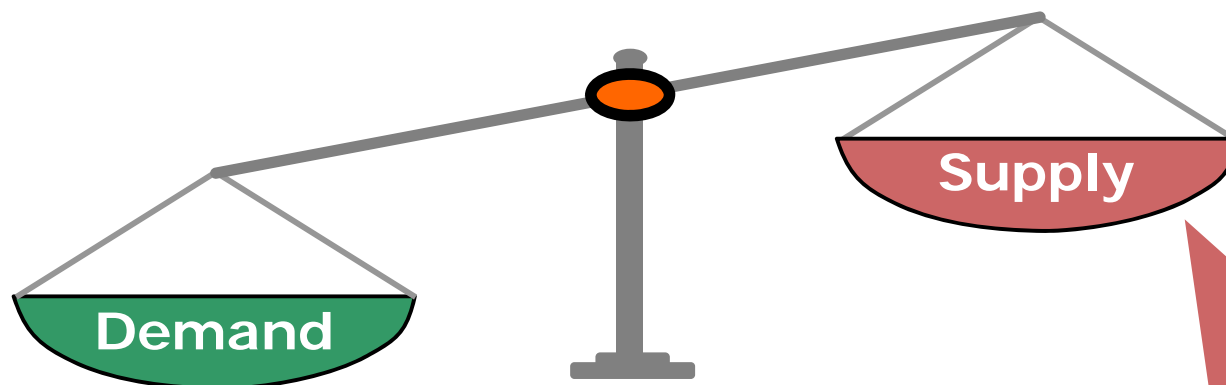
**2**

Clear potential for sizeable excess returns

**3**

Risks can be sufficiently mitigated

# Agri-commodity demand-supply imbalances expected to widen going forward



- Growing population
- Increasing food consumption per capita with rising income
- Dietary shift to protein and fat rich diets
- Growing use of biofuel

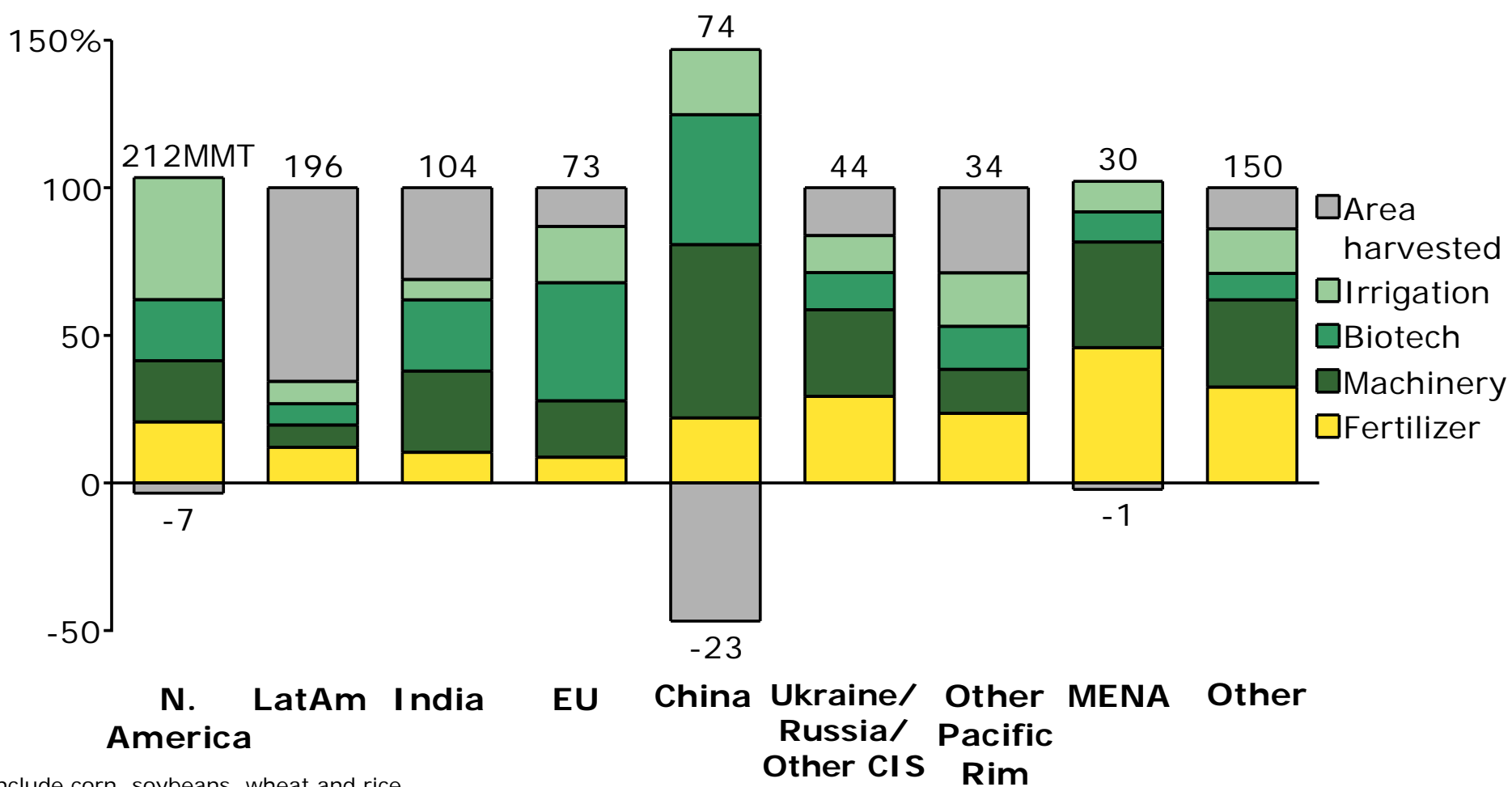
## ***Demand drivers***

- Declining arable land
- Water constraints
- Impact of climate change
- Environmental constraints
- Logistics and storage chokes

## ***Supply constraints***

# Fertilizers will be a key lever to bridge the agri-commodity demand-supply gap

2010-50 Incremental production (MMT) - major crops



Major crops include corn, soybeans, wheat and rice  
Source: Industry reports



# Strong linkages with Olam's business model



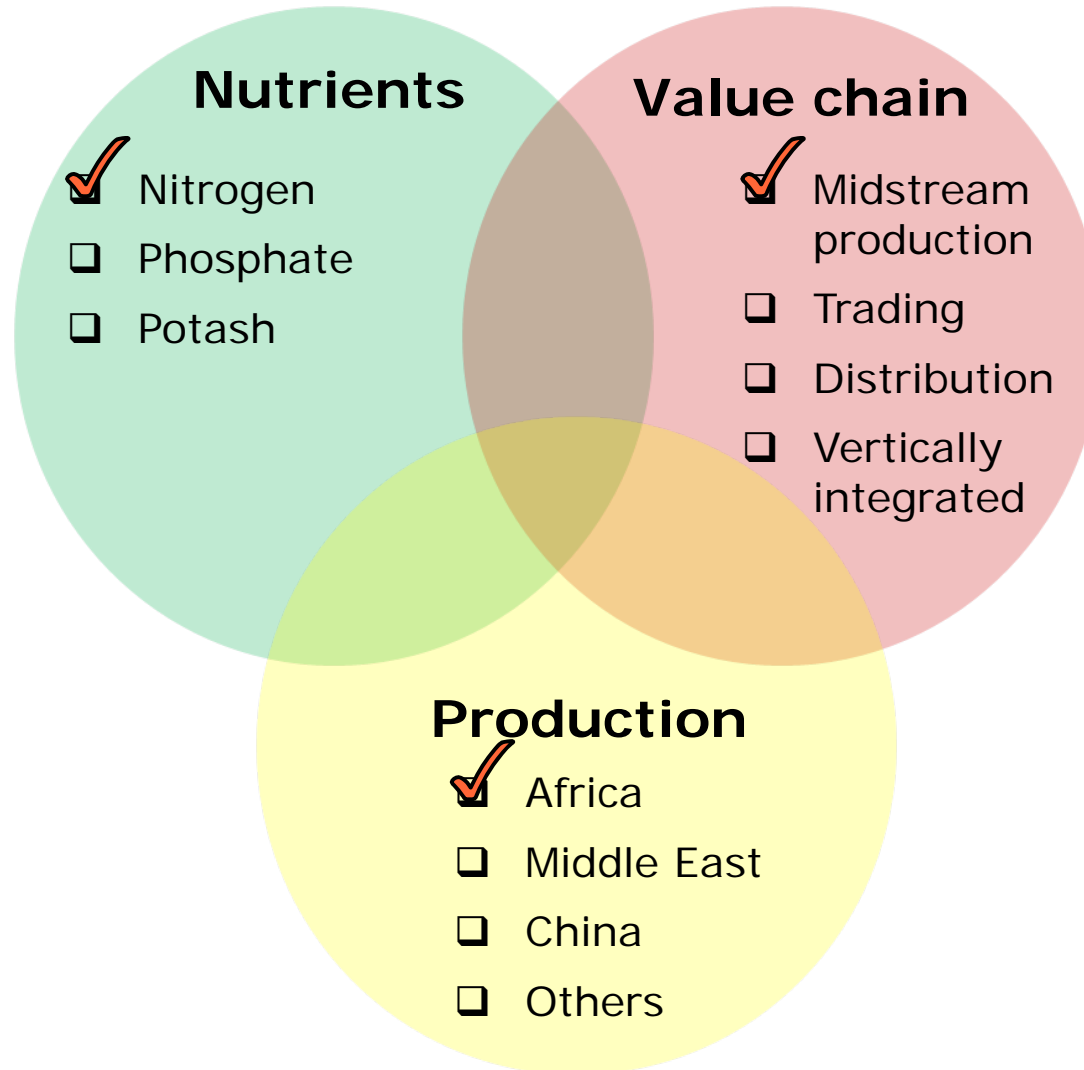
- **Over 1.5M direct grower relationships** through the supply of crop inputs to growers
- **Existing presence in key fertilizer end-markets, with strong grower relationships**
  - Latin America, US, India, West Africa
- **Privileged access to large state owned commodity boards, who are single point purchasers of fertilizers**
- **In-house demand** with growing upstream participation in **plantation businesses**



# Large and highly value accretive opportunity

- Access to **low cost feedstock** in Gabon results in **one of the lowest cost of production** for **urea** globally and offers a **high margin of safety**
- **Large absolute size of prize** - potential to add **US\$300-350M EBITDA (>70% margin)** in steady-state; **NPAT margin >50%**
- **Extremely attractive returns** – **Equity IRR >30%; ROE > 45%**

# Our fertilizer participation choices have been made across three dimensions



# Urea most widely-used nitrogen fertilizer; demand relatively inelastic compared to P, K

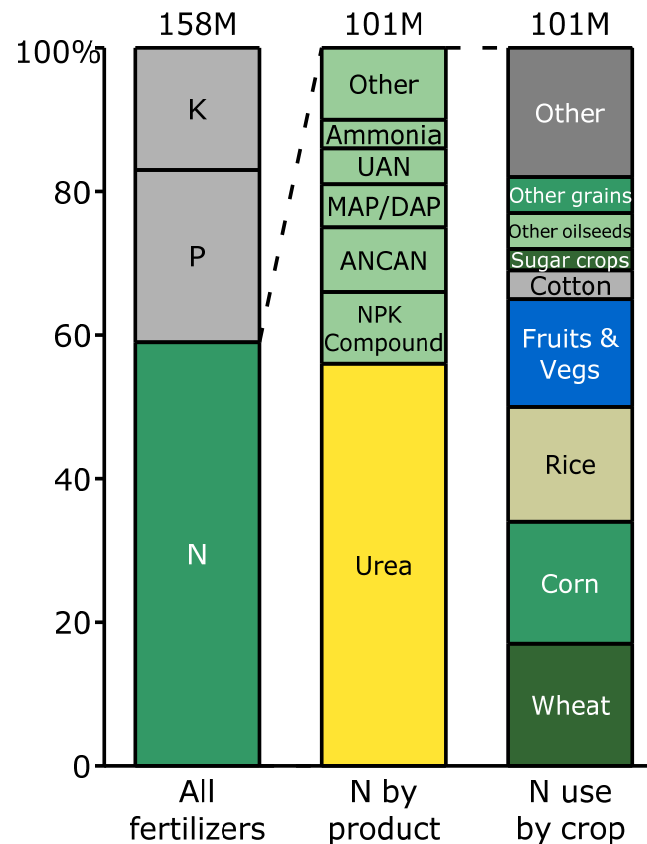
Nutrient

## Higher application rate for N-fertilizers

- Nitrogen has **greater impact** on **crop yield** vs. P and K
- Applied to all major crops**
  - All **major crops** (e.g. wheat, corn, rice, sugar) **dependent on nitrogen**
  - Only bean crops require less addition of nitrogen
- Nitrogen needs to be **applied several times** during each planting season
  - Nitrogen is **volatile** and **disappears quickly** after application
  - P** and **K** **retained longer** in soil; farmers can **skip** application for **up to one year**

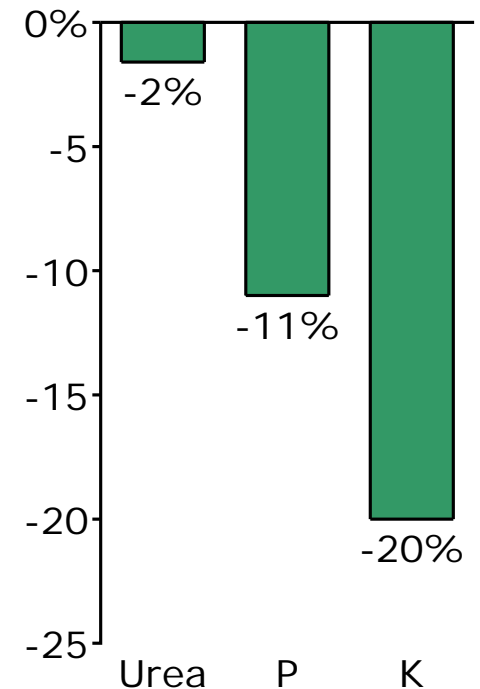
## Urea the most widely used N-fertilizer

Worldwide Fertilizer Consumption  
(M MT nutrient, 2009)



## Urea most stable even in down-cycles

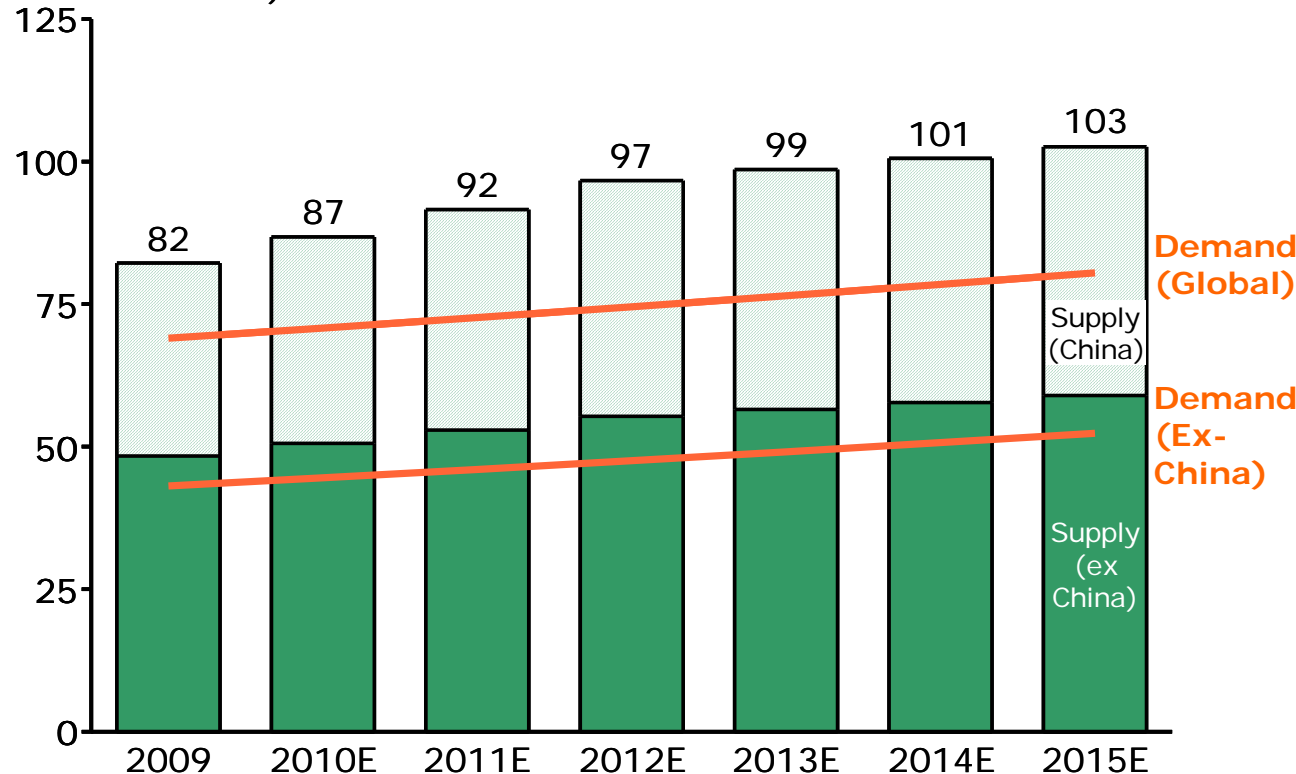
Volume decline of  
fertilizers in 2008



Source: Industry reports

# Ex. China, global urea supply and demand balance likely to tighten despite capacity additions

Global supply and demand of urea  
(Million Nutrient Tons)



Opr rate (Global)	84%	82%	79%	77%	78%	78%	78%
Opr rate (China)	76%	73%	69%	65%	65%	65%	65%
Opr rate (ex China)	89%	88%	87%	86%	87%	88%	89%

~20% delays of announced capacities will increase operating rates by 4%; 90% considered max utilization for industry

## China

- China has ~40% of global capacity & operates at low rates
  - Mostly inefficient coal based (70%) capacity
  - Excess local capacity
  - Availability of cheaper substitutes (eg. Amm. BiCarb.)
- Low competitiveness of Chinese exports
  - 110% export tariffs in peak seasons

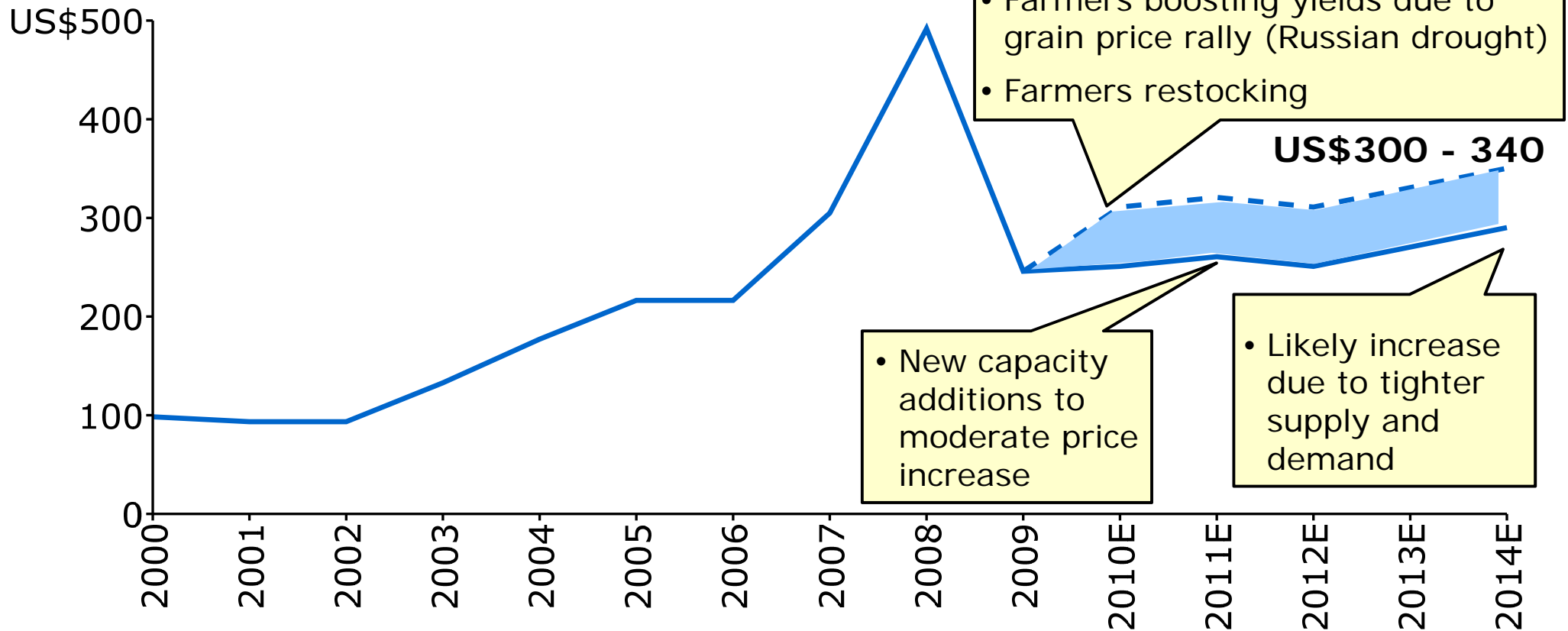
## Ex- China

- Ex. China, global supply/ demand balance tighter
  - ~90% considered max utilization for industry (~10% outage at any time)
- Delays could further tighten market

# Urea prices projected to remain firm; above historic levels at US\$300-340/MT

Nutrient

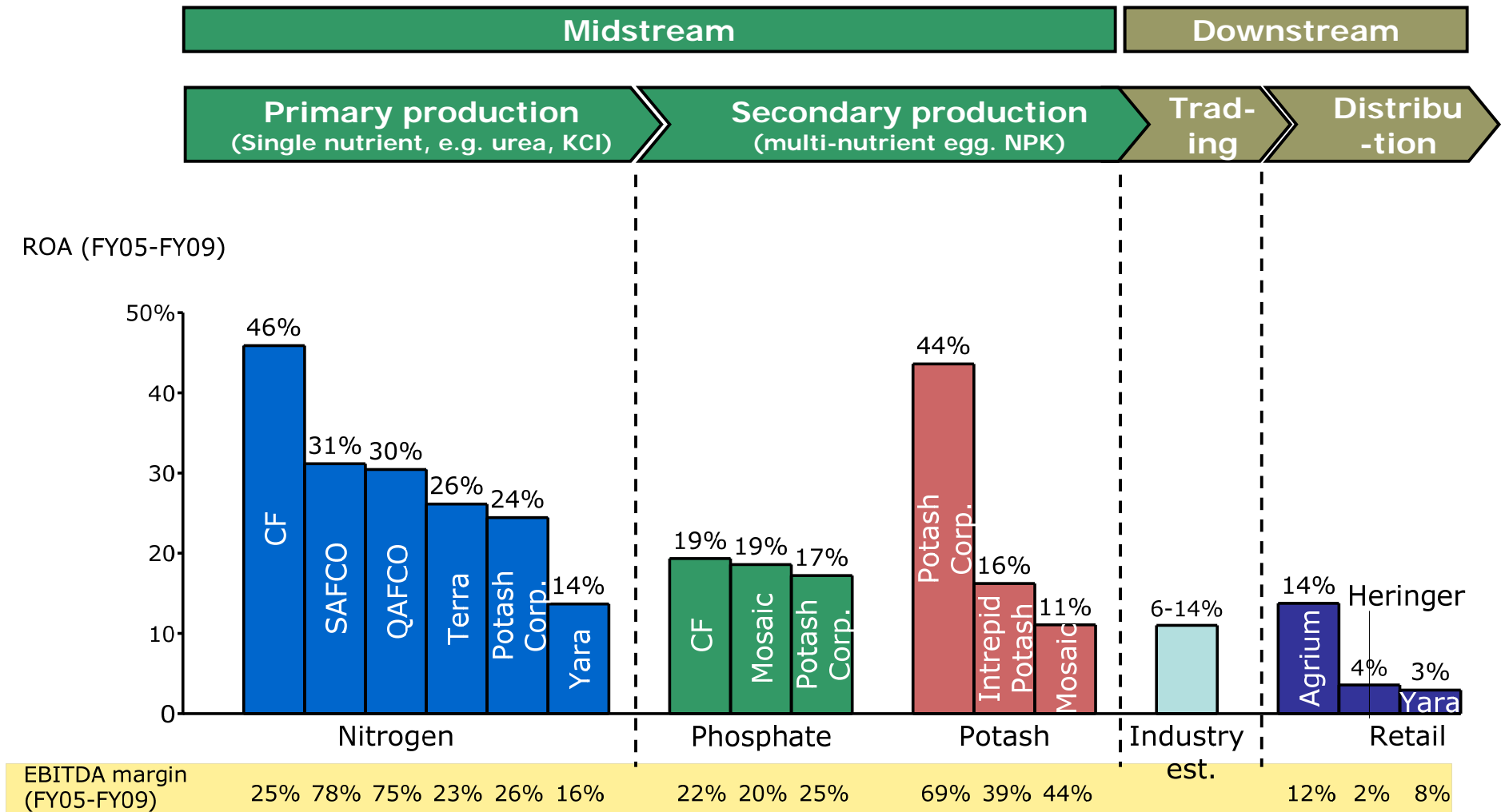
Yuzhnyy Urea prill prices, FOB (US\$/MT, 2000-2014E)



Source: Industry reports

# Midstream production enjoys higher profitability vs. downstream distribution/trading

Value chain

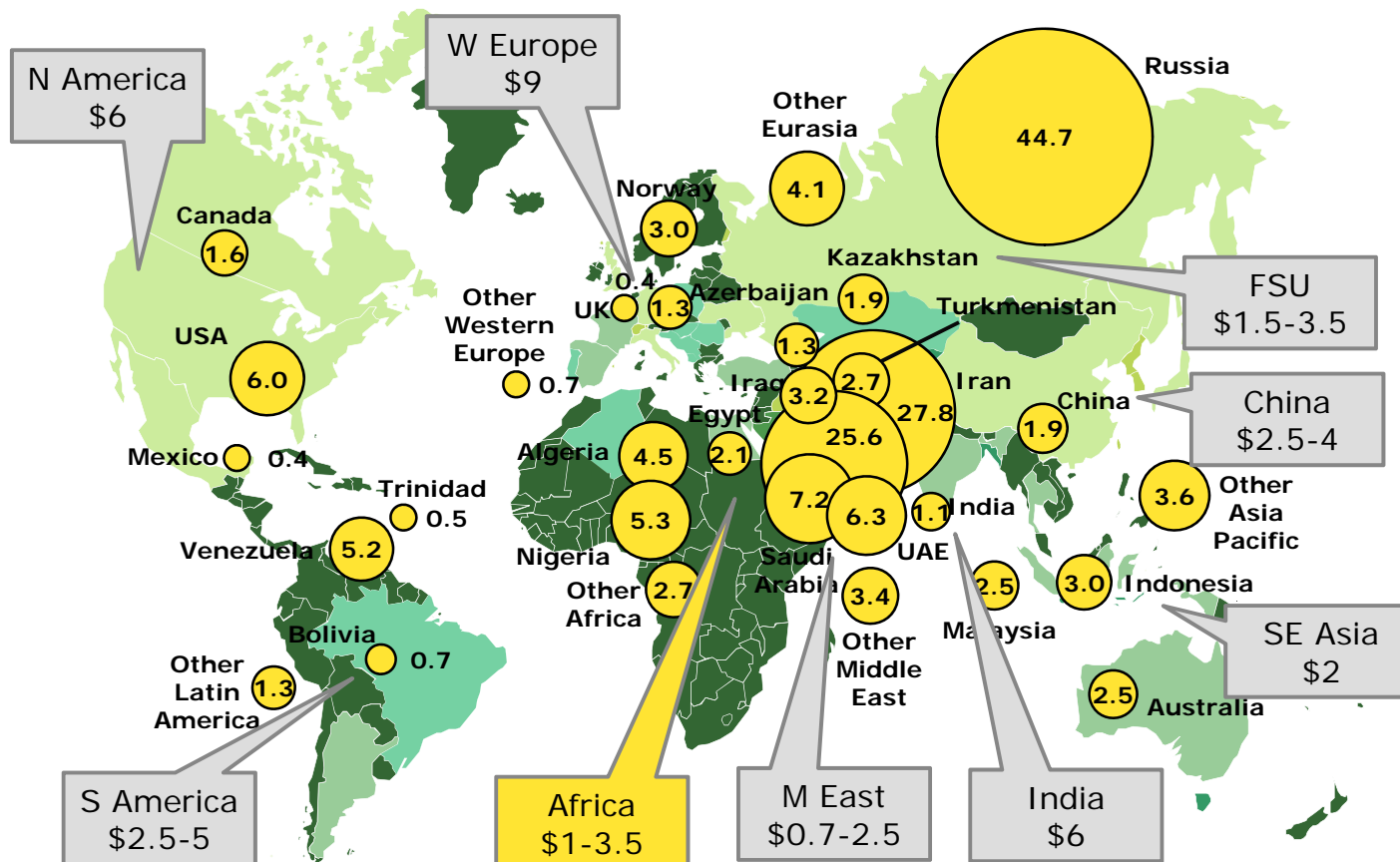


Note: ROA and EBITDA margin computed based on arithmetic average  
Source: Bloomberg, Company annual reports, Industry experts

# New plants best located where gas is **available**, **accessible** & **affordable**; Africa ideal choice

Geo-  
graphy

## ESTIMATES

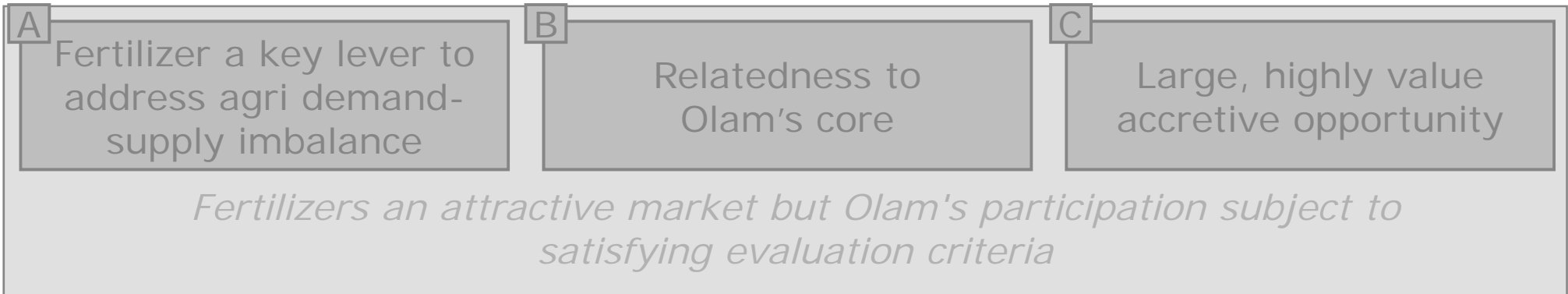


**Current opportunity with Gabon for 1.3M MT urea**

Note: Contract renewals in the Middle East are estimated to be above US\$2.5; some gas contracts could be indexed to fertilizer prices  
Source: Industry research



# Strong fundamentals makes fertilizer industry attractive; our investment is based on a set of clear **guiding principles**



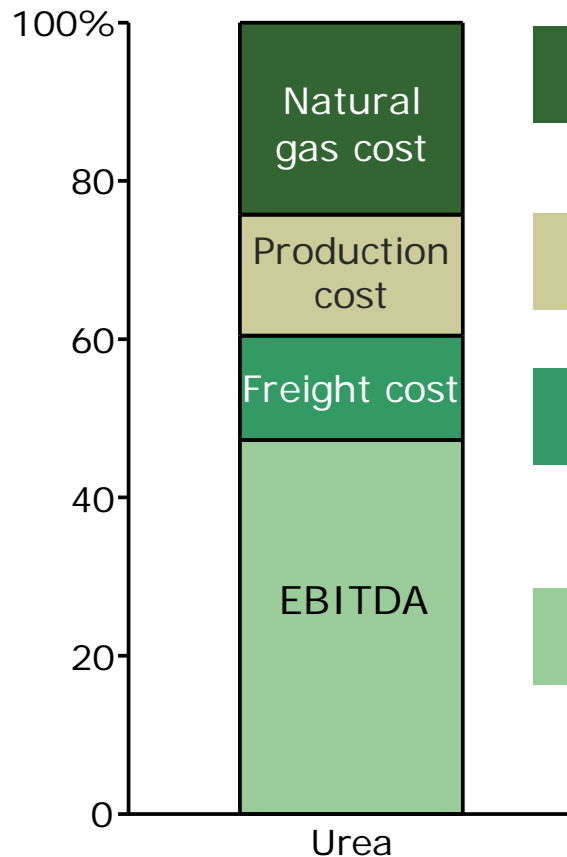
## Opportunity assessment guiding principles

- 1 Strong ability to win on industry success factors**
- 2 Clear potential for sizeable excess returns
- 3 Risks can be sufficiently mitigated

# Four key drivers of profitability for urea

Landed cost structure  
to US

**ILLUSTRATIVE**



## Key cost/profitability drivers

**a**

**Access to low-cost inputs**  
(major component of cost structure)

**b**

**Economies of scale**  
(lower unit costs)

**c**

**Favorable asset location**  
(port-based facility and geographical proximity – lower freight costs)

**d**

**Ease of market access in end-markets**  
(higher throughput)

Note: Cost structure based on avg. gas cost price of US\$3-4/Mmbtu; production and freight cost from key exporting regions (ME, Russia, Ukraine, Africa) to US  
Source: Company Annual Reports; Industry Reports

# Proposed urea investment is a **solid entry platform** with all **critical success factors** secured

Criteria		Assessment
Key success factors	<b>a</b> Access to low cost inputs	<ul style="list-style-type: none"> <li>• <b>Gabon</b> one of the <b>lowest cost natural gas regions</b> globally, alongside <b>Middle East (KSA/Qatar) &amp; North Africa (Algeria/Egypt)</b></li> <li>• <b>Africa</b> emerging as a major <b>low-cost production base</b> for urea exports</li> </ul>
	<b>b</b> Economies of scale	<ul style="list-style-type: none"> <li>• Large scale production facility (<b>1.3M MT p.a.</b>) maximizing scale benefits</li> </ul>
	<b>c</b> Favourable asset location	<ul style="list-style-type: none"> <li>• <b>Port-based facility</b> provides <b>flexibility to readily ship</b> either <b>ammonia or urea</b> based on market dynamics</li> <li>• <b>Proximity to end-markets:</b> West Africa <b>geographically closer</b> to key <b>future growth markets</b> (US/Brazil and Africa) <ul style="list-style-type: none"> <li>- <b>Cost advantage in freight</b> vs. other urea exporting countries</li> </ul> </li> </ul>
	<b>d</b> Ease of access in end-market	<ul style="list-style-type: none"> <li>• <b>Increasing reliance on imports</b> in all key markets (US/Brazil/India and Africa)</li> </ul>

# Access to low-cost gas through an agreement with the Republic of Gabon

## Gas contract

- Assured **natural gas supply** at **competitive fixed-price** for **25 years**
- **Guaranteed quantity and quality** of gas

## Other highlights

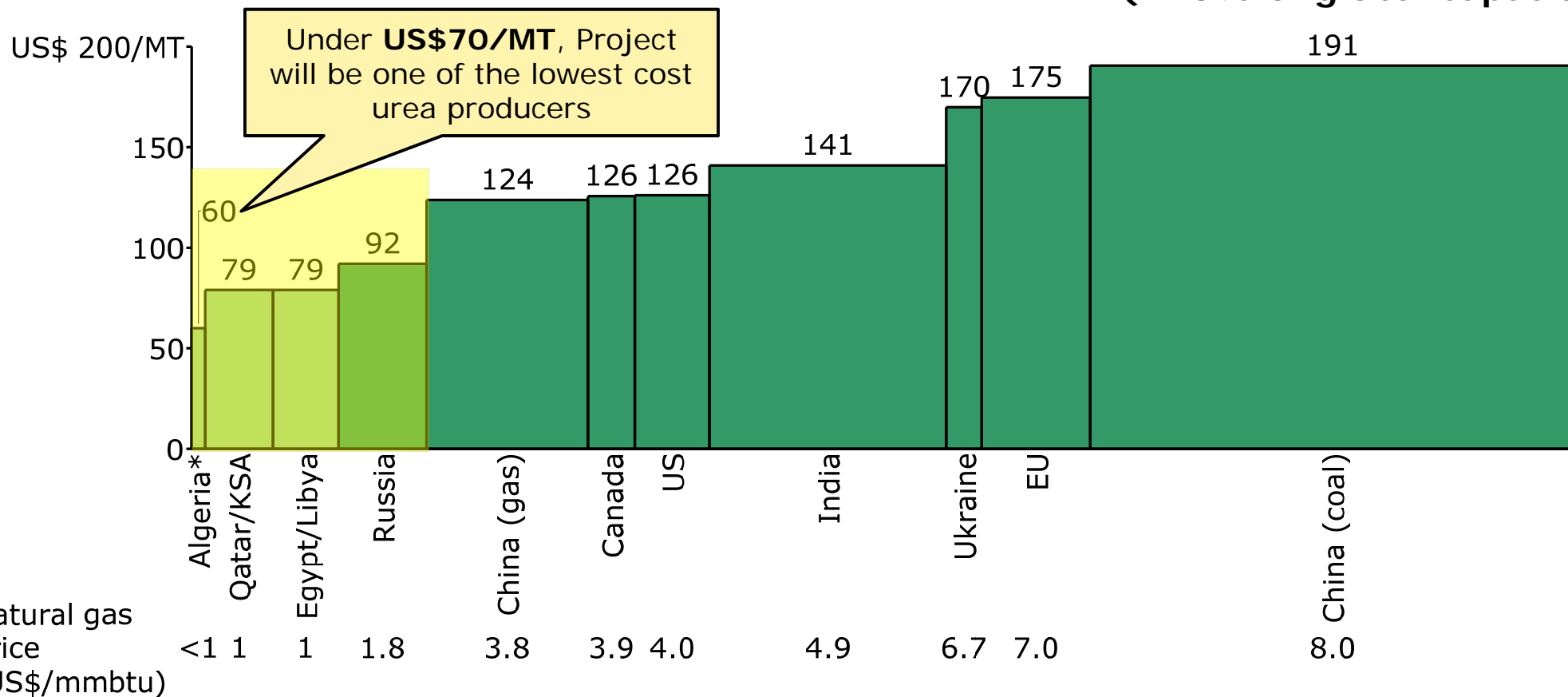
- **Fiscal incentives**
  - 0% income tax for first 10 years from date of production; 10% thereafter
  - Zero custom duty & VAT over the lifetime of the project
- Republic of Gabon is a partner with **20% equity participation**

# Project to be one of the **lowest-cost** urea production facilities globally

## ESTIMATES

**Total = 56 M MT**  
**(~70% of global capacity)**

2009 Urea production cost ex. freight (US\$/Ton of Urea)  
by urea capacity (nutrient tons)



Note: Algeria production based on plant to be completed in 2011

Source: Industry reports

# Gabon has **sufficient natural gas resources; quality and quantity assured**

## Gabon – untapped natural gas reserve

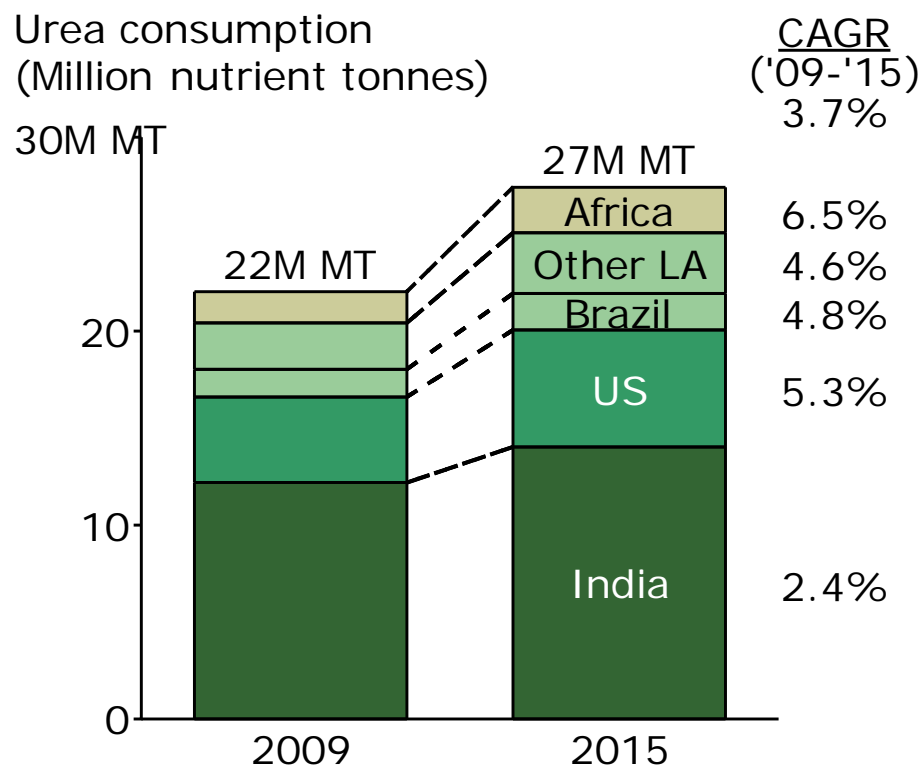
- Gabon an oil **producer since the 1950's**
- Natural gas discovered in 1990's but not yet **exploited** (Total reserves: ~2.0-3.5 TCF)
- Gabon a **power surplus** country; most power generation through hydro-electric sources

## Assured supply of sufficient quality & quantity of natural gas

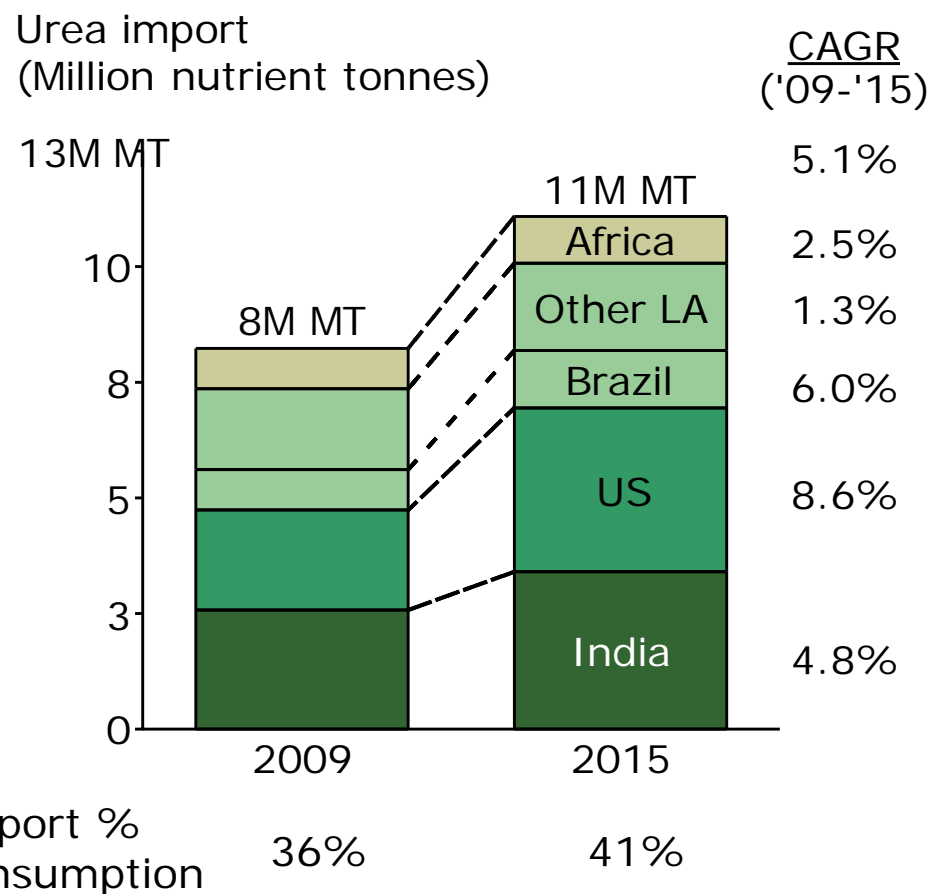
- **Gas quality endorsed** by independent **technical consultant**
  - Absence of Sulphur
  - Chloride and Mercury details to be assessed
- Republic of Gabon to **guarantee required gas for 25 years**
- Republic of Gabon **has confirmed availability of ~0.75 TCF gas over next 25 years** (corresponds to 3,850 MTPD urea)

# Brazil/US/India will get increasingly dependent on imports; Africa also a potential key market

## Urea consumption (Key markets)



## Urea imports (Key markets)



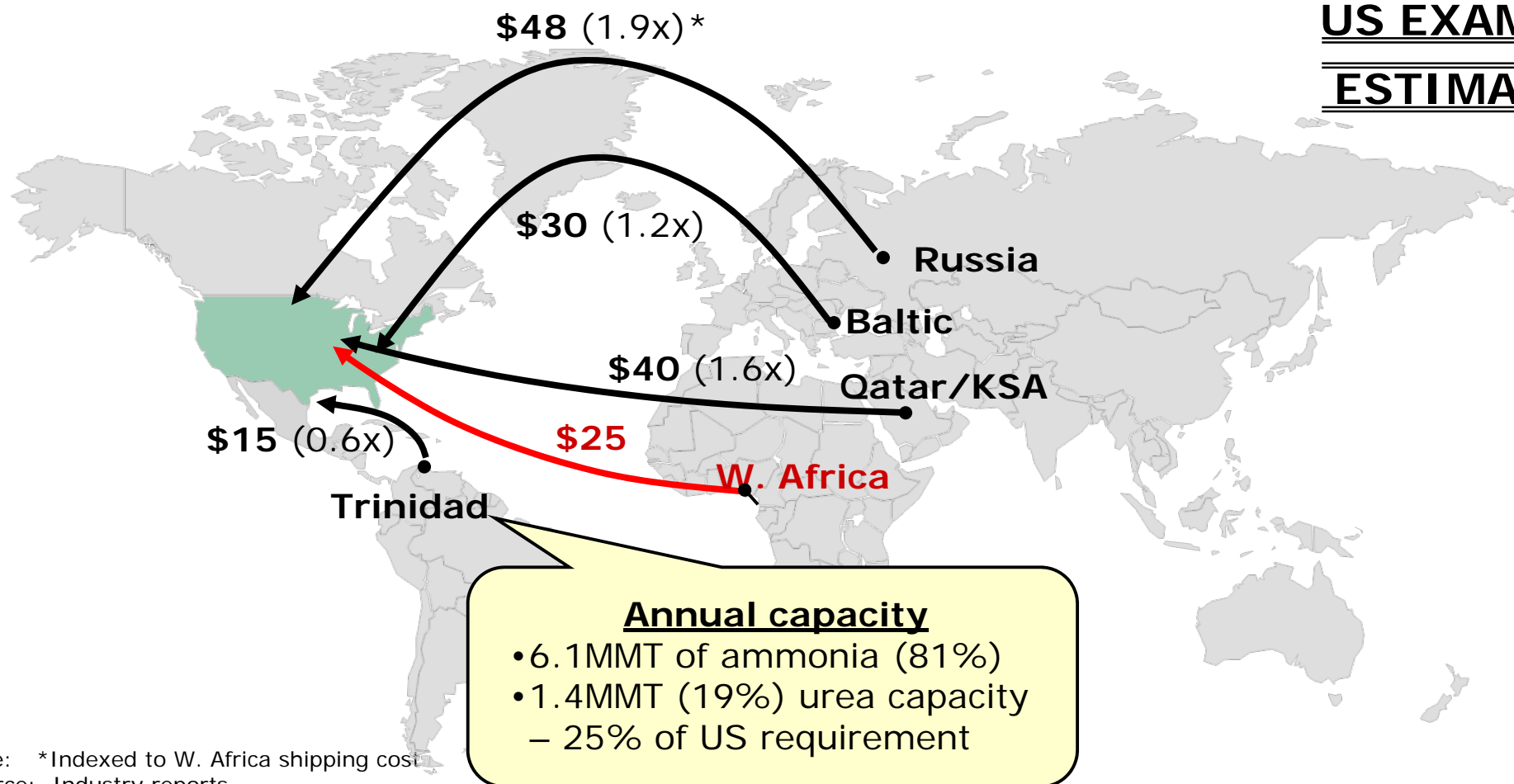
Source: Industry reports



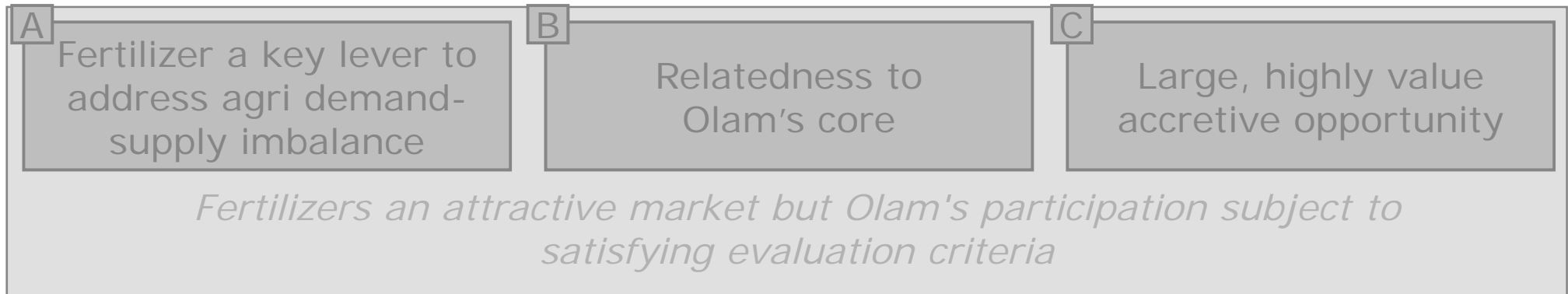
# Proximity to end markets reduces freight costs

Urea : Cost of shipping granulated urea to US (US\$/MT)

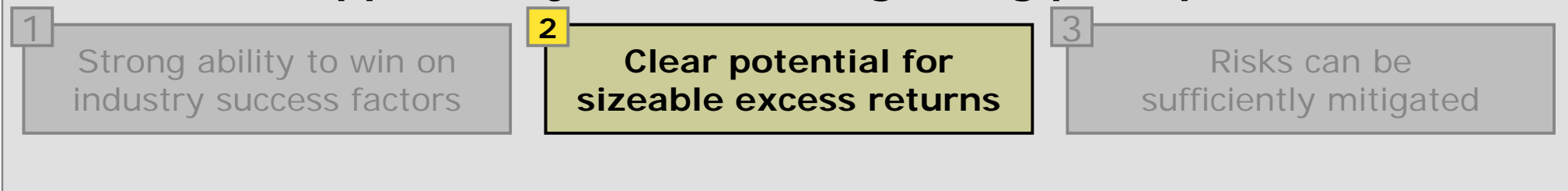
**US EXAMPLE  
ESTIMATES**



# Strong fundamentals makes fertilizer industry attractive; our investment is based on a set of clear **guiding principles**



## Opportunity assessment guiding principles



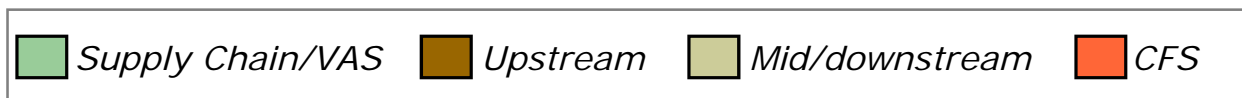
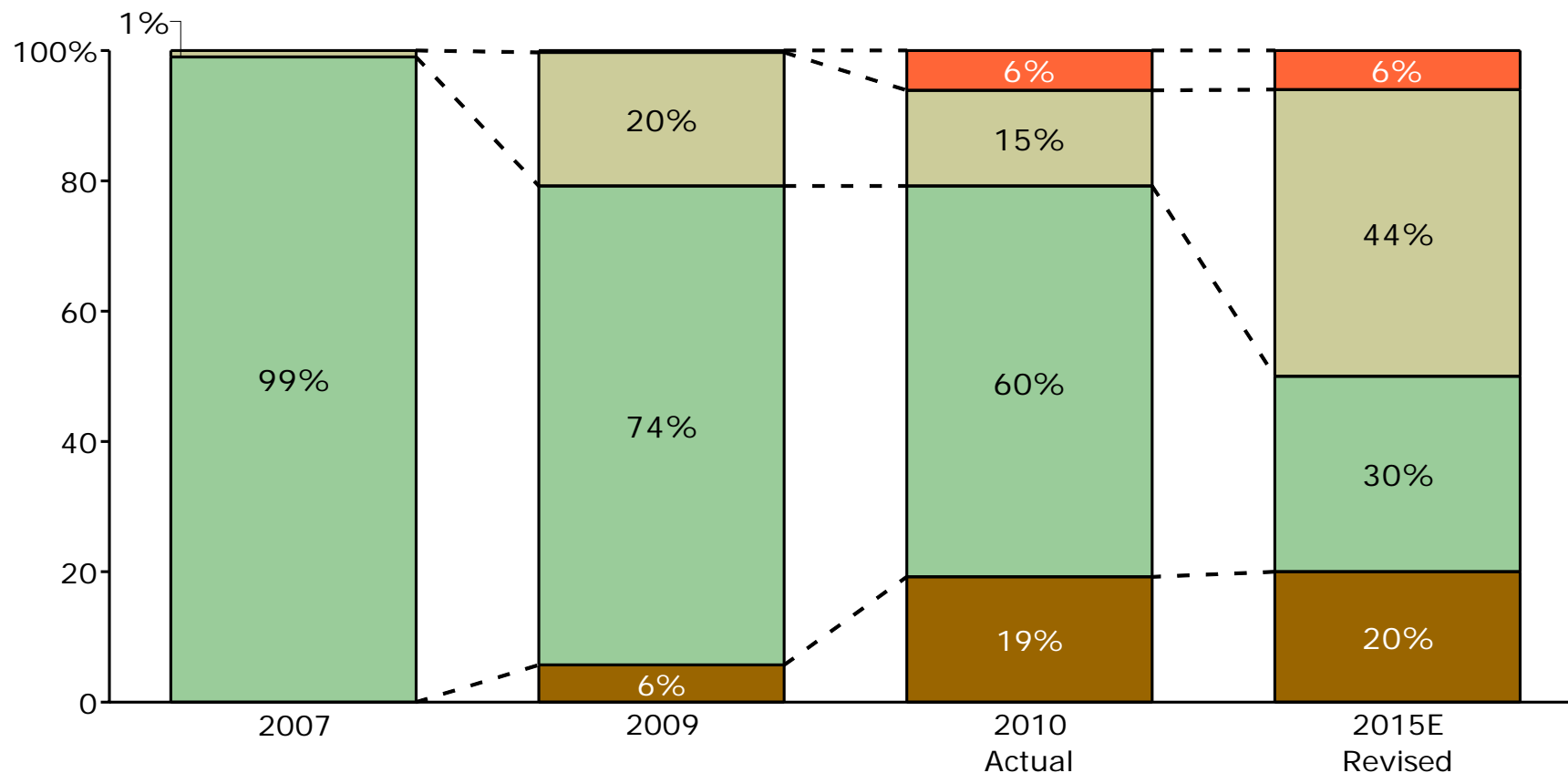
## 2 Urea project expected to be **highly profitable**, providing **superior** and **sizeable excess returns**

### Key financial parameters – base case

Revenues (US\$M)	423	<i>Urea price @ US\$325</i>
EBITDA (US\$M)	323	
EBITDA Margin (%)	76%	
NPAT Margin (%)	50%	
Equity IRR (%)	31%	
Payback (post- commissioning)	5 years	
ROE (%)	46%	

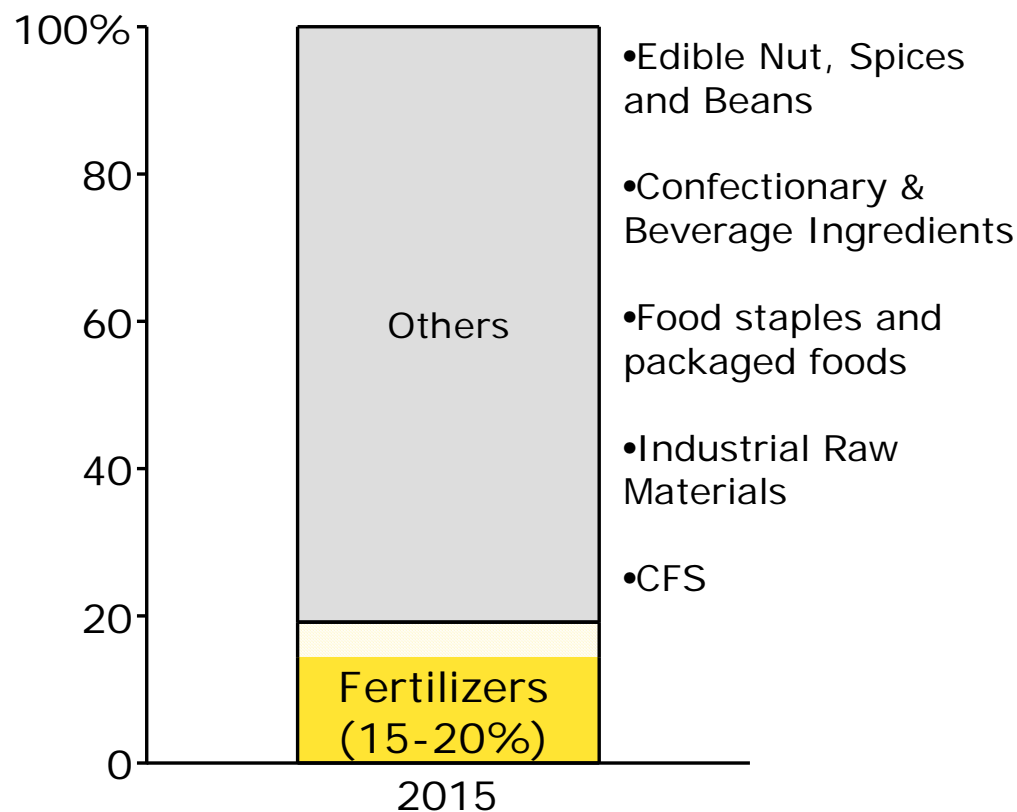
# Olam will continue to be well-diversified in 2015

Olam PBT breakdown by value chain

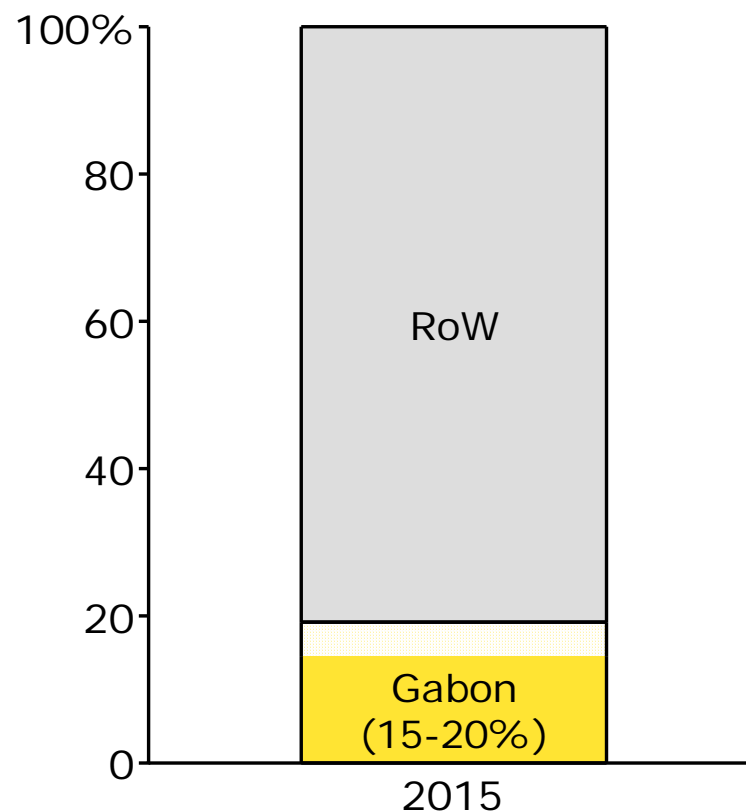


# Fertilizer and Gabon to constitute only 15-20% of Olam's 2015 PAT

Olam 2015 PAT by business segment



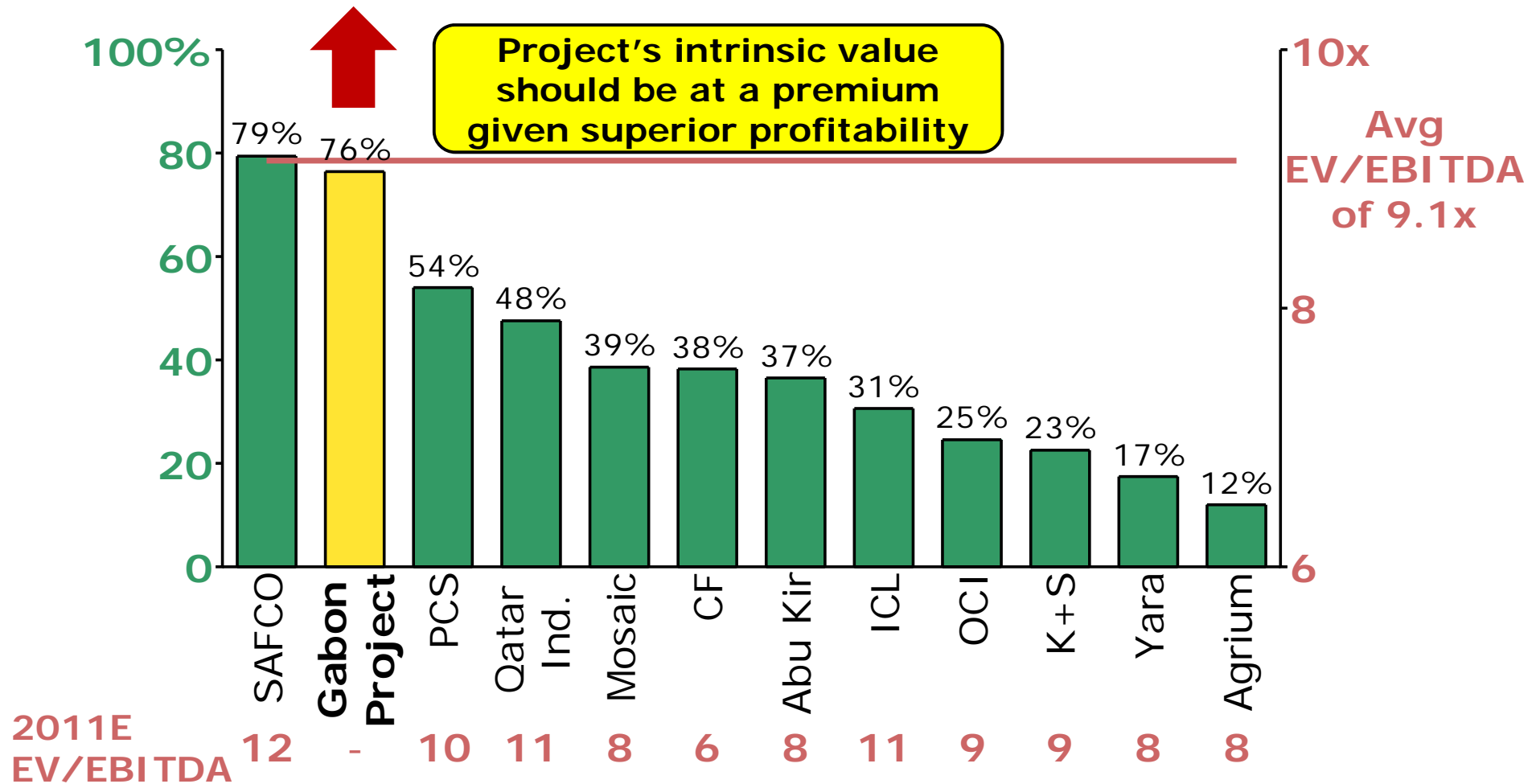
Olam 2015 PAT by geography



# Project has potential to become one of the most profitable urea manufacturing facilities globally

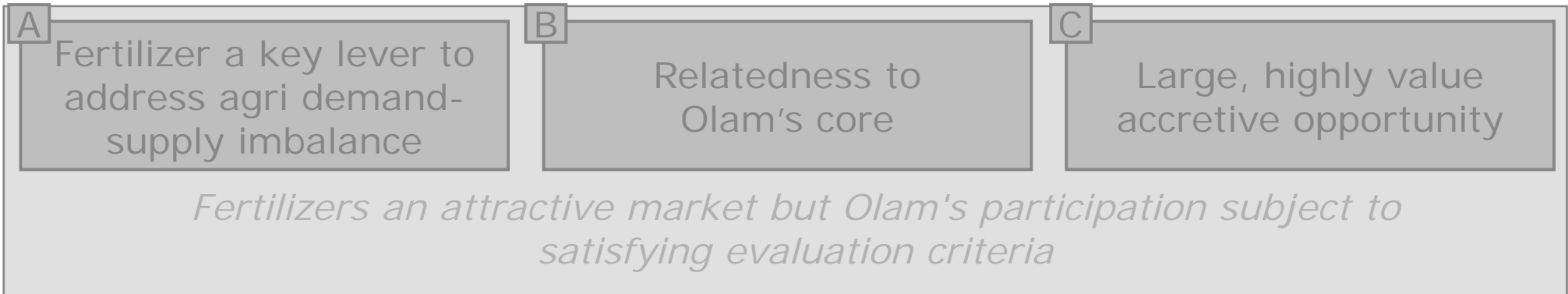
## 2011E EBITDA Margin

## 2011E EV/EBITDA

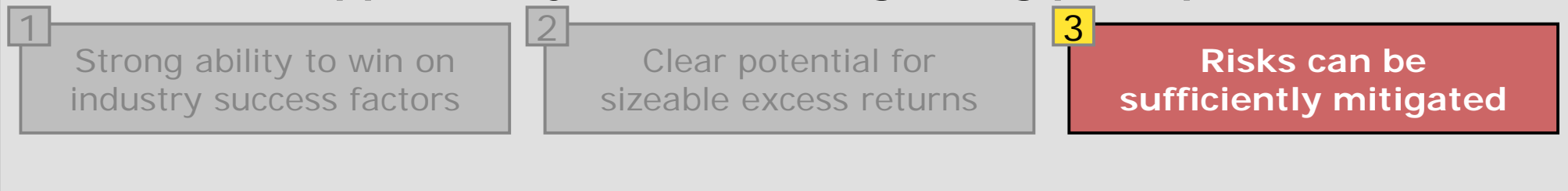


Source: Bloomberg (as of 9 Nov 2010), Capital IQ

# Strong fundamentals makes fertilizer industry attractive; our investment is based on a set of clear **guiding principles**



## Opportunity assessment guiding principles





# All key risks have been identified and clear plans developed to mitigate them

Key risks

Risk	Mitigation plan
<b>a</b> <b>Political &amp; sovereign risks</b>	<ul style="list-style-type: none"> <li>• <b>Republic of Gabon</b> will have 20% equity participation</li> <li>• Additional coverage through <b>PRI and MIGA guarantees</b> and <b>contractual obligations</b> with <b>Republic of Gabon</b></li> </ul>
<b>b</b> <b>Execution risks</b>	<ul style="list-style-type: none"> <li>• Employing <b>proven, time tested</b> ammonia/urea technology</li> <li>• Engaging <b>leading EPCs</b> for construction on <b>turnkey basis</b></li> <li>• Assembling <b>experienced team</b> to execute the project</li> <li>• Obtaining necessary <b>environmental certifications</b></li> </ul>
<b>c</b> <b>Marketing off-take</b>	<ul style="list-style-type: none"> <li>• Several <b>potential customers</b> have <b>expressed interest</b>; <b>more</b> expected as <b>production comes online</b></li> <li>• All available options to be evaluated in due course</li> </ul>

# Variety of **project-related risks** can be **insured**

## Construction phase

- Construction / Erection All Risks (C/EAR)
- Delay in start-up
- Marine cargo
- Construction plant & equipment

## Operations phase

- Professional indemnity
- Operational all risks & business interruption
- Workers compensation / employers liability
- Product liability

## Overall

### • **Political risks and contract frustration**

- Third party liability
- Environmental impairment liability / pollution liability
- General liability
- Any other insurances required by legislation

# Events covered under **political risk insurance (PRI)**



## 1. Wars and civil unrest

- Political violence
- War & civil war



## 2. Breach of contract

- Non-honouring of an arbitration award
- Non-payment/non-honouring by a public buyer or government entity
- "Breach of contract" / Contract repudiation



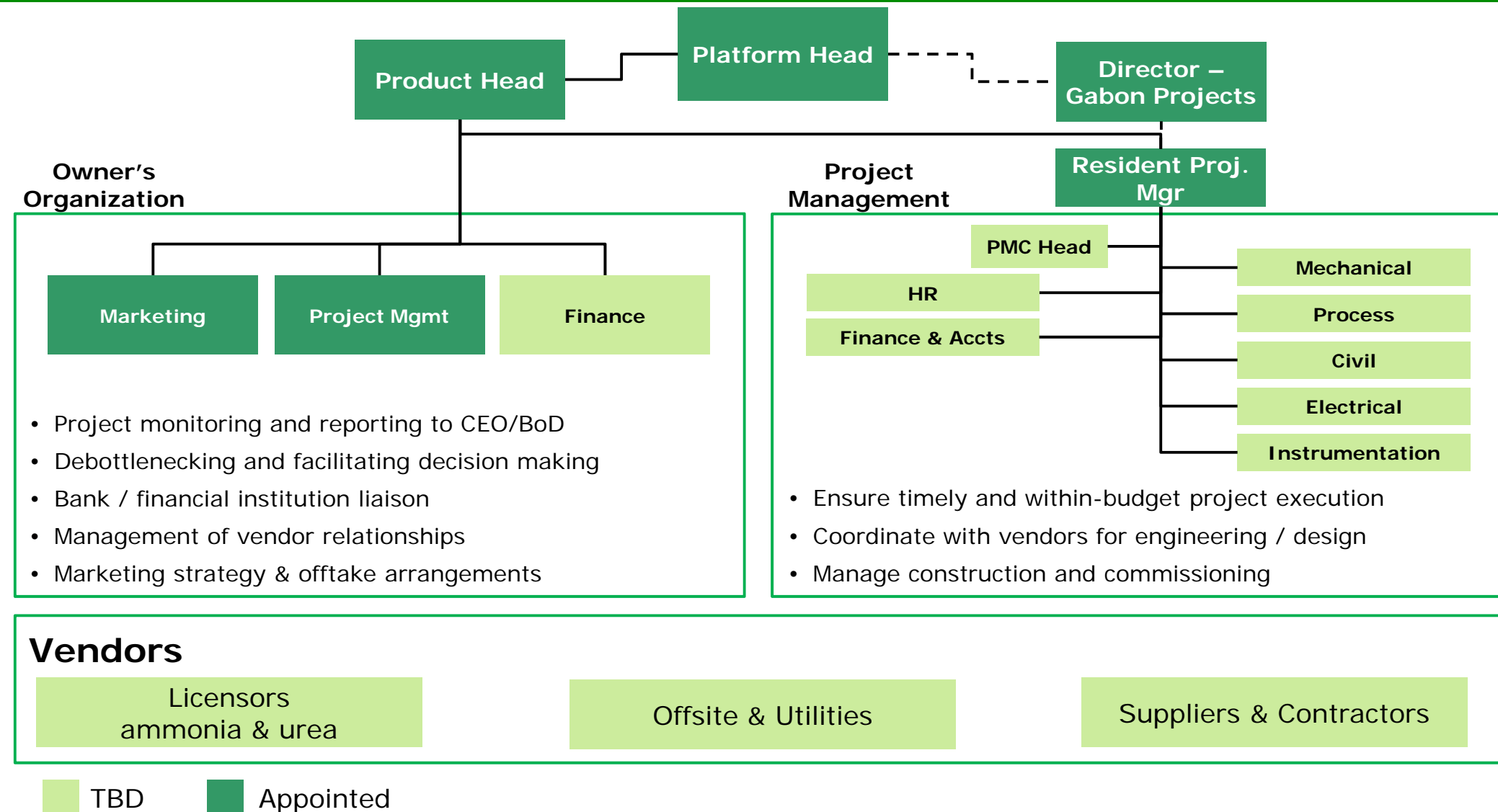
## 3. Business disruption

- Currency inconvertibility & non-transfer
- Selective discrimination
- Import/export license cancellation and embargo
- Operating license cancellation

## 4. Loss of assets

- Confiscation, expropriation, nationalization & deprivation
- Forced abandonment or divestiture

# We will ensure sufficient **oversight** and on-the-ground **execution capability**



## Senior personnel from fertilizer industry on board with >100 years combined experience

- **Highly qualified personnel; prior leadership roles** with leading fertilizer companies
- **>100 years combined cross-functional experience** in design, technology, EPC, project management, strategic planning, marketing, plant operations and maintenance
- Significant experience in **developing and operating multiple large scale urea and ammonia plants** across Middle East, Asia and Africa

# With planned technology, the plant will **meet** key **environmental benchmarks**

## Effluent Discharges

- Solid Discharge
  - **No solid effluent discharge** from ammonia plant
  - Urea plant solid waste is recycled in the plant
- Liquid discharge
  - Plant to be built on **“zero discharge” basis** where treated effluents are recycled
  - Plant will have **sophisticated waste water treatment facility**
- Gaseous discharge
  - Gaseous discharge from ammonia plant during plant upsets is **flared without any environmental impact**
  - Urea plant may emit gases with small quantity of dust < 60 mg/m<sup>3</sup> but this is **not hazardous**

## Certification & Conditions

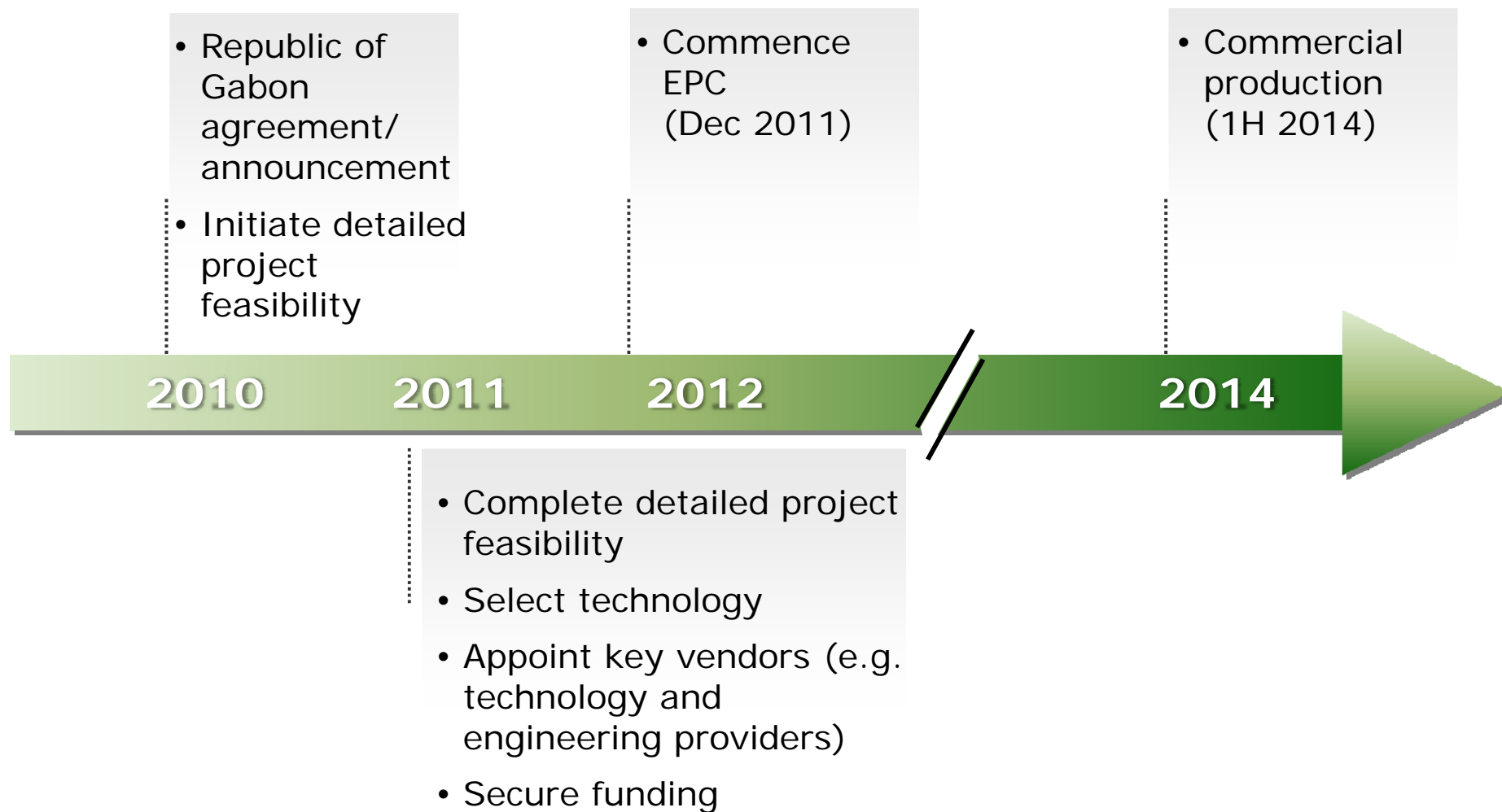
- Will obtain all necessary **environmental certifications complying to**
  - **Equator principles**
  - **ISO14000 certification**
- Plant design will **meet or exceed benchmark conditions** applied in similar global large scale plants

# Clear plan for implementation in place; technology evaluation consultant appointed

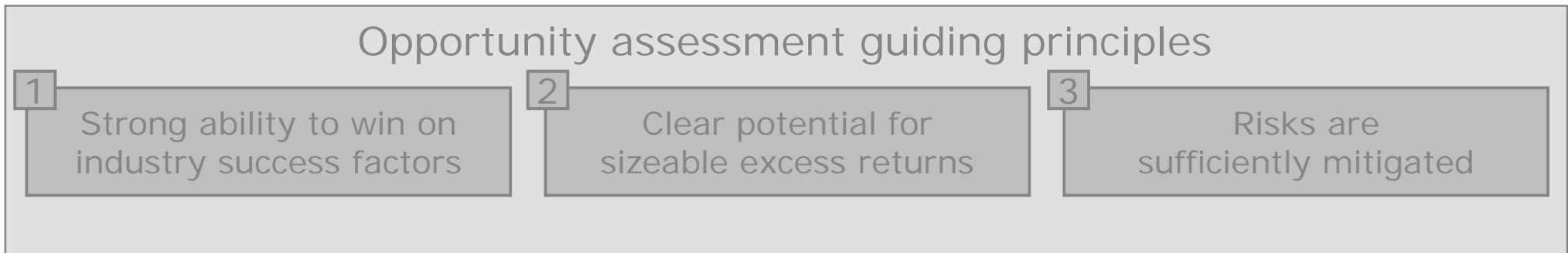
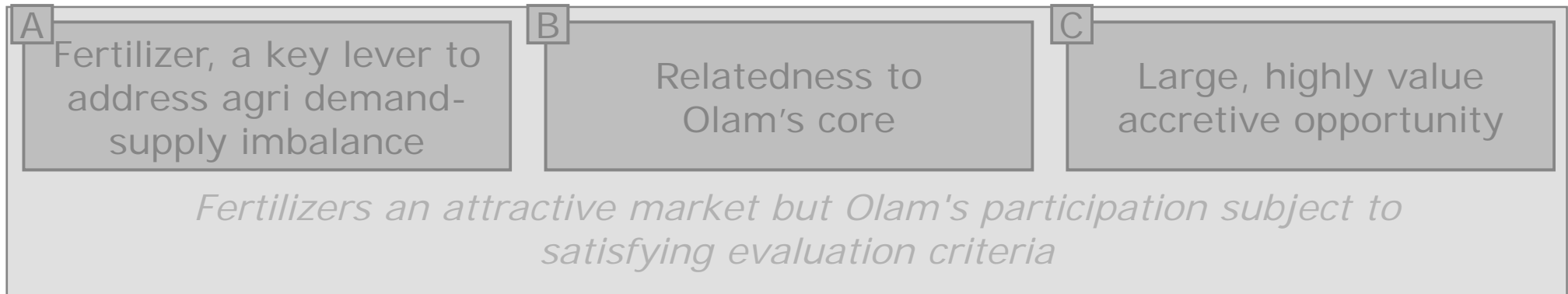
Key tasks	Advisors
Detailed project feasibility	<ul style="list-style-type: none"><li>▪ Technical consultants</li><li>▪ Independent engineering report</li></ul>
Technology selection	<ul style="list-style-type: none"><li>▪ Technical consultants</li><li>▪ Fertilizer technology providers</li></ul>
Engineering, Procurement and Construction (EPC)	<ul style="list-style-type: none"><li>▪ Engineering contractor</li><li>▪ Construction contractor or lump sum turnkey contractor</li><li>▪ Project management consultants</li></ul>



# Commercial **production** is targeted for 1H 2014



# Variety of debt/equity funding options available



## Funding strategy

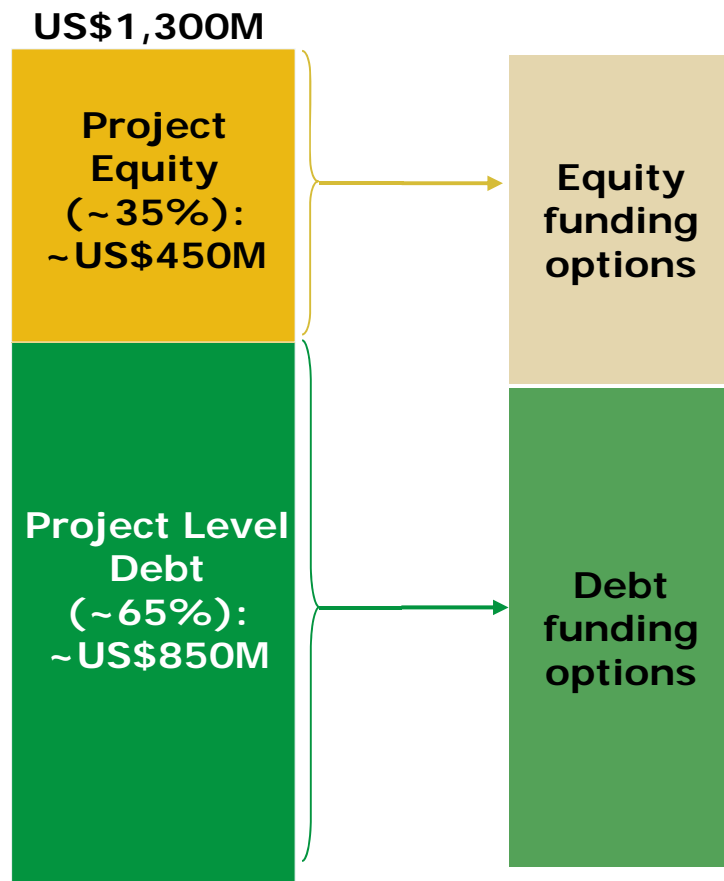
We intend to appoint the following financial advisors

J.P.Morgan



# Indicative funding structure of project

## Preliminary Project funding structure

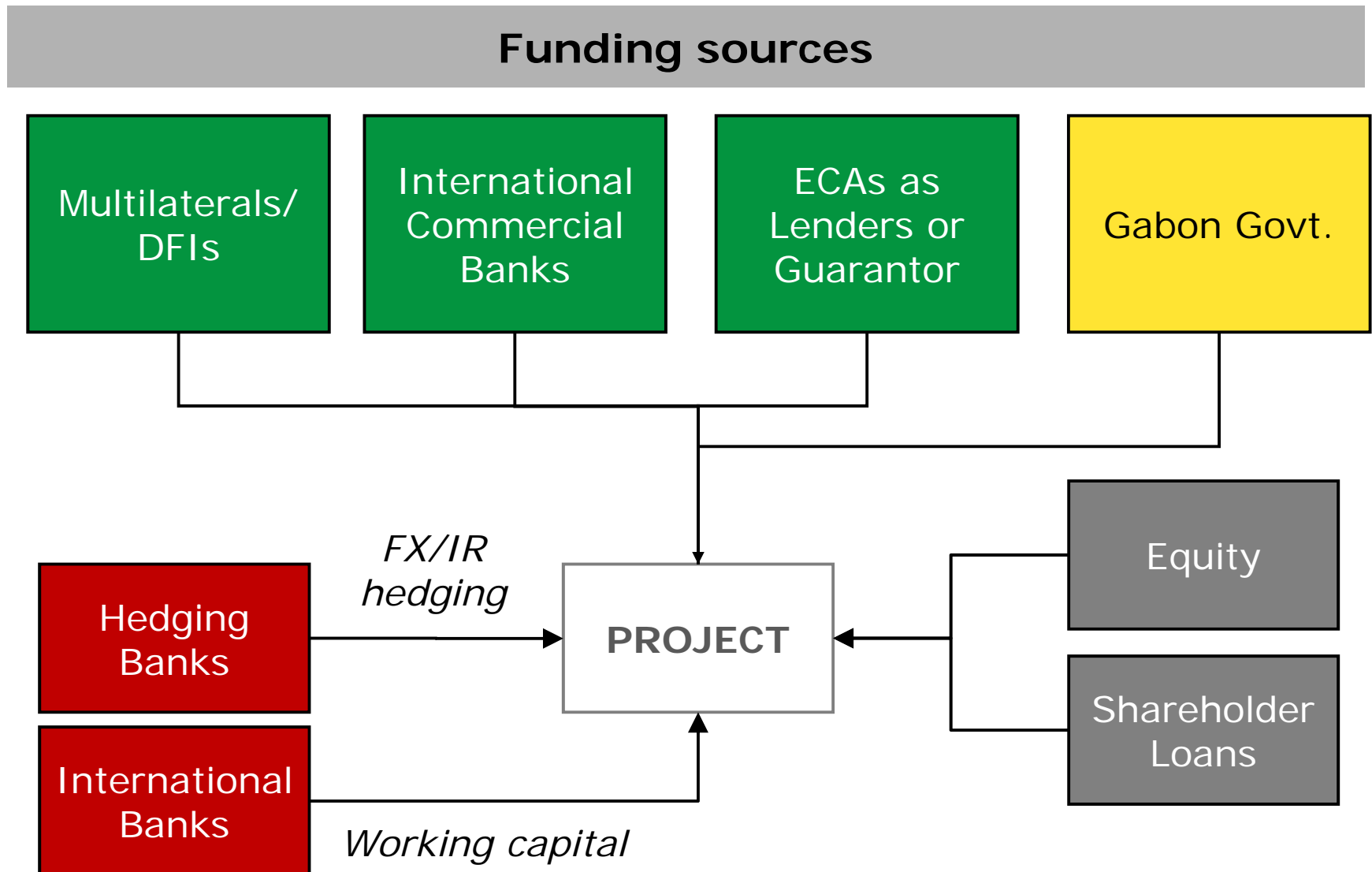


Estimated Total Project Cost

## Highlights

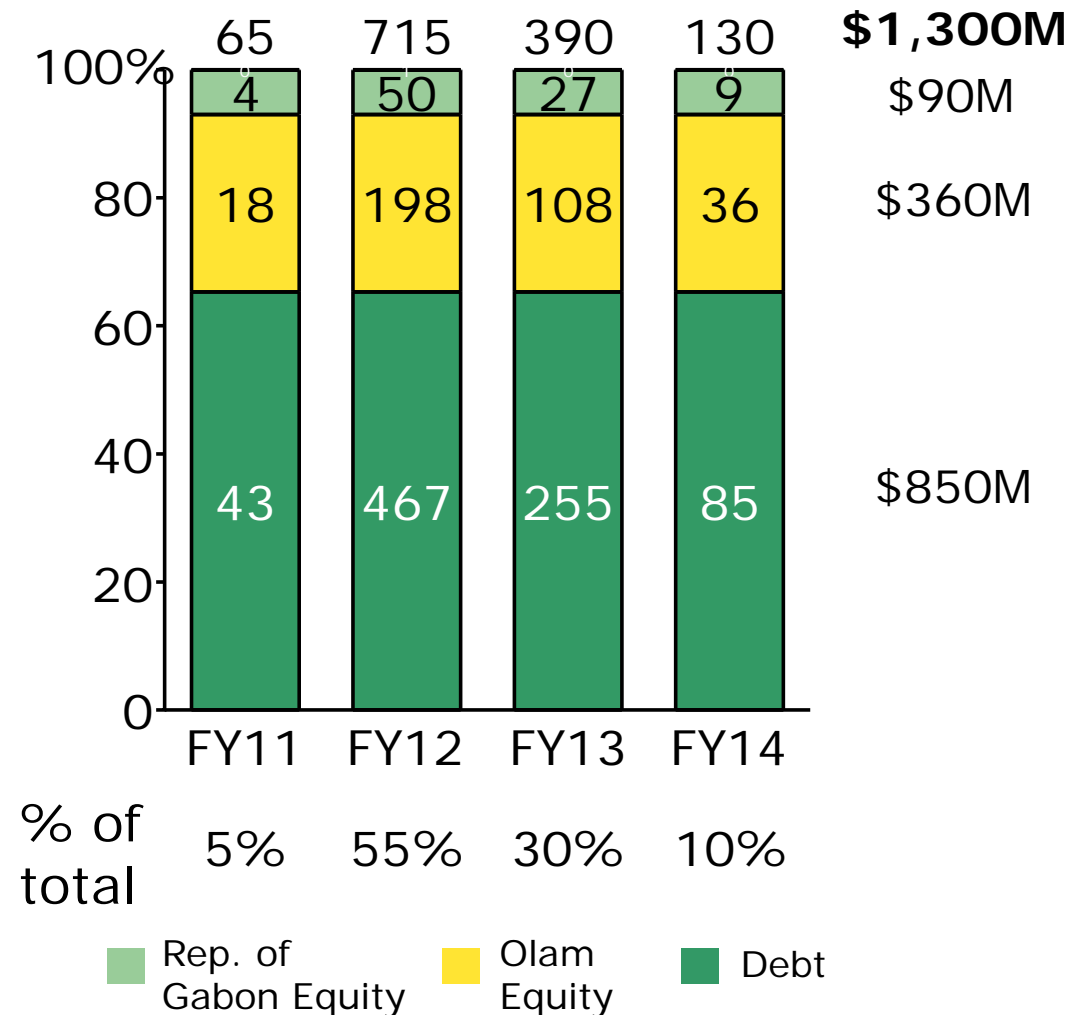
- **Republic of Gabon** will have **20% equity stake**
  - **Olam** will retain **80% stake**
  - **Olam and Republic of Gabon** could consider further **partial sell down at a premium** to 3<sup>rd</sup> party investors in a phased manner
- 
- Debt likely to be raised on **non-recourse** basis
  - **Potential sources** include:
    - ECA lenders
    - DFIs & Multilaterals
    - International commercial banks

# Funding framework



# Equity investment for Project to be phased over 4 years; options to fund internally...

Project investment (US\$M)

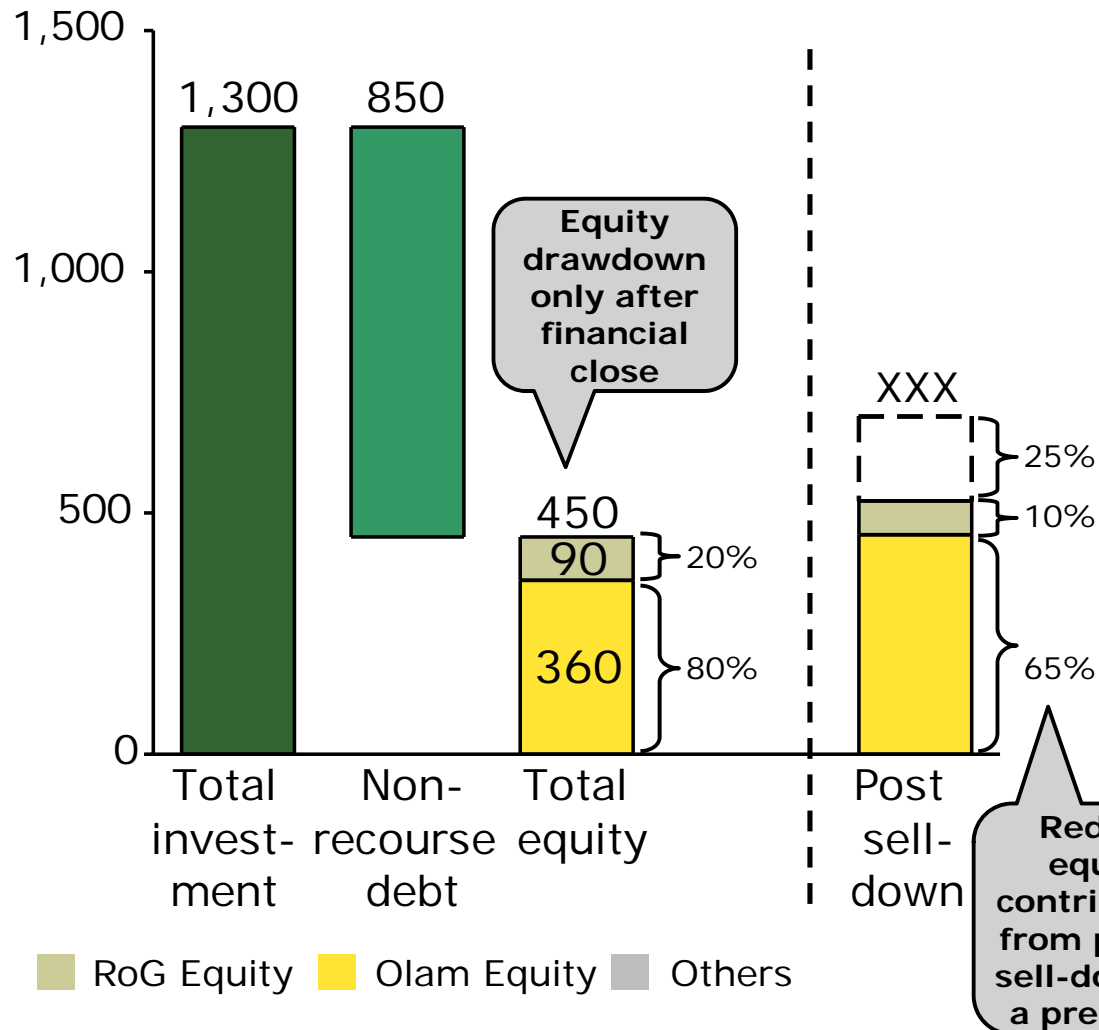


## Option 1: Olam Internal Funding

- Olam can fund its share of equity through sources including **debt**, **convertible bonds** or **additional equity issuance**

# ...or consider **partial sell-down** reducing equity exposure further

Project financing (US\$M)



## Option 2: Partial sell-down at a premium

- Potential to **command a premium** given high **competitive advantage** for the project
- Ability to **share risk**
- Strategic investors could bring in further **technical competence** or **marketing off-take**

# Key debt considerations

## Political risk mitigation

- **Required** by **commercial bank market**
- **Mitigated** through **guarantees** from **ECAs/multilaterals/private PRI market** and through **structural mitigants** (e.g. equity partnership with govt., currency non-convertibility, offshore project accounts)
- The **dual-approach** has been **successfully used** across **Africa and Asia**

## Social, environmental & regulatory

- **Increased duty of care** with regards to environmental considerations including, but not limited to, Equator principles needed due to **ECAs, DFIs and World Bank**

## Tranching

- **ECA: Cost effective**; to be closely **aligned** with **EPC tender process**
- **DFI/multilaterals: Longest tenor**; **more flexible**
- **Commercial banks: Shortest tenor** with **pricing range closer to the DFI tranche**; contingent on availability and terms of private PRI market

## Debt repayment

- **DFIs/ECAs** generally **amenable** to **sculpting of debt**
- **DFIs** likely to **push for less aggressive sculpting** (i.e. less back-ended repayments) vs. ECAs and commercial banks



# Attractiveness of the Project makes it a **highly bankable proposition**

## Project attractiveness

- Project based on **proven and time-tested technology**
- Project being **executed via lumpsum turnkey contract** with **reputable fertilizer industry contractors**
  - Provides strong visibility on cost & timing
- Project will be **one of the lowest cost urea producers globally**
- **Strong support** from **Republic of Gabon** as the **key local stakeholder** in the **project**



## Project bankability

- Enough **industry precedents** for similar projects
- **Gearing of 65:35** possible at **competitive prices**
- **Non-recourse post construction phase**

# Projects of similar size and nature have **successfully achieved financial closure**

- Olam's proposed urea project in Gabon is comparable to greenfield projects in MENA region predicated on the back of competitively priced gas

Company / Project Name	Approx. Project Cost (US\$B)	Approx. Leverage	Sponsor(s)
Ma'aden Phosphate (DAP Plan)	5.5	70%	Saudi Government
Qatar Fertilizer (Urea)	3.2	65%	Yara International / Industries Qatar
EAgrium (Urea)	1.4	70%	MOPCO (Egypt) / Agrium

- Other recent non-fertilizer project finance deals include:
  - PNG LNG (US\$18B)
  - Yansab Petrochemicals (US\$5B)
  - Kayan Petrochemicals (US\$10B)

## Sources of project finance debt funding for Gabon Urea

Sources of Debt	Facility Size (US\$M)		Door-to-Door Tenor Range (years)
	Low	High	
ECA Lenders	400 – 550		10 – 12
DFI & Multilaterals	250 – 350		12 – 14
International Commercial Banks	75 – 125		8 – 10
Total Debt	725 – 1,025		

# Steps to financial closure

## Complete feasibility assessment

- **Appoint contractors/ consultants**
  - EPC
  - Environmental Consultant
  - Independent Engineer / Technical Consultant
  - Legal Counsel (international and local)

## Explore financing options

- **Initiate contact with ECAs, Development Banks, and Commercial Banks**
- **Prepare all necessary information** (e.g. feasibility reports, financial model, IE report, environmental reports)

## Secure financial closure

- **Structure the facility and finalize financing documents** based on **feedback** from **potential lenders**
- **Secure financial commitments**

# Key takeaways

- Olam identified **fertilizers manufacturing & distribution** as a **growth vector** in its 2009 strategy
- **Project satisfies industry key success factors:** Strong, sustainable **competitive advantage** through access to **low cost feedstock**, making the project **one of the lowest cost producers in the world**
- **Provides sizeable excess returns:**
  - EBITDA: **US\$300-350M** (>70% margin) ; NPAT margin: **>50%**
  - Equity IRR: **>30%**; ROE: **>45%**
- **Risks have been identified** and will be **sufficiently mitigated**
  - **Political risk insurance/MIGA cover** and **contractual obligations** with **Rep. of Gabon**
  - **Proven/time tested technology; project feasibility** by independent technical consultants
  - **Senior management** with **>100 years combined experience**

# Thank you

