



# Olam to Acquire ADM's Worldwide Cocoa Business

*Creating a leading global cocoa business*



## Cautionary note on forward looking statements

This presentation may contain statements regarding the business of Olam International Limited and its subsidiaries ('Group') that are of a forward looking nature and are therefore based on management's assumptions about future developments.

Such forward looking statements are intended to be identified by words such as 'believe', 'estimate', 'intend', 'may', 'will', 'expect', and 'project' and similar expressions as they relate to the Group. Forward-looking statements involve certain risks and uncertainties because they relate to future events. Actual results may vary materially from those targeted, expected or projected due to several factors.

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## Presenters



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- ❖ Overview & Introduction
- ❖ The Cocoa Industry & Key Trends
- ❖ Olam Cocoa
- ❖ ADM Cocoa
- ❖ Olam Cocoa + ADM Cocoa: A Unique Combination
- ❖ Synergies & Integration
- ❖ Key Financials
- ❖ Q & A



## Overview & Introduction

## Introduction: Transaction overview

### Transaction Overview

- ❖ Olam to acquire the **worldwide cocoa business** of **Archer Daniels Midland Company (“ADM”)** at an **EV of US\$1.3 Bn** on a cash and debt free basis comprising **fixed assets** of **US\$550 Mn** and **working capital** of **US\$750 Mn**, subject to closing adjustments
- ❖ The acquired business comprises carved out cocoa processing assets of ADM (excluding the industrial chocolate business), with **8 factories, 600,000 MT of processing capacity, 2 usines, 10 warehouses**, the “**deZaan®**”, “**Joanes®**” and “**UNICAO®**” brands, a **global customer franchise** and an **experienced management team**

### Strategic Rationale

- ❖ Transformational deal for Olam Cocoa that allows us to **become an integrated global leader** in a **prioritised platform** with **attractive growth prospects**
- ❖ Leverages complementary strengths of both Olam and ADM to create a unique platform that has: i) the **most extensive origination footprint** in the industry with farmgate sourcing presence in every key producing country; ii) **leading edge proprietary research** of the global cocoa markets; iii) **world class trading and risk management skills**; iv) strong cocoa **manufacturing capability** and **product development** skills; v) **strong brands** (deZaan®, Joanes® & UNICAO®) with **excellent customer franchise** (over 2,150 customers), and vi) **one of the largest global suppliers** of **sustainable cocoa and cocoa products**

## Introduction: Transaction overview

### Financial Impact

- ❖ **Valuation Multiples:** **EV / EBITDA (Historical)** : **9.5x<sup>1</sup>**  
**EV / EBITDA (Prospective)** : **6.5x - 7.2x<sup>2</sup>**
- ❖ **Earnings Accretion:** **EBITDA for the Confectionery & Beverage Ingredients segment** expected to **increase by 86% - 95%** or **US\$180 - US\$200 Mn** in **Year 3**, compared to **FY2014**
  - : **EBITDA for the overall company** to increase between **20% - 22%** by **Year 3**
  - : **Earnings accretive** from **Year 1** after transaction and integration costs
  - : **Net Income** and **EPS** expected to grow between **25%** and **30%** in **Year 3**, compared to **FY2014**
- ❖ **Returns Profile** : **Standalone EBITDA / IC** expected to be **16.1% to 17.9%** in **FY2018**
  - : **Confectionery & Beverage Ingredients segment EBITDA / IC** to improve by **2.0% - 2.7%** from **10.4%** in **FY2014**

Note: <sup>1</sup> EV/EBITDA (historical) based 5 year average adjusted EBITDA; <sup>2</sup> EV/EBITDA (prospective) in FY2018 after full integration

## Introduction: Transaction overview

### Free Cash Flow & Gearing

- ❖ **Free Cash Flow** : **FCFF negative** in year of closing, but will **turn positive** from **first full year** post consolidation, subject to commodity prices
- ❖ **Gearing** : **Gearing** expected to **increase from 1.85x** (Sept 2014) to **2.14x by June FY2015**. Gearing expected to be **within plan objective of ≤ 2.0** by **FY2016**
- ❖ **Funding** : **Transaction** to be **funded from cash** and existing **debt facilities**  
: **No additional equity** expected **to be raised** to fund this transaction
- ❖ **Others** : **Remain focused on executing 2013 Strategic Plan. Good progress made on achieving total cash release of S\$1.5 Bn by FY2016**  
: **S\$948 Mn cash already released** from 17 initiatives  
: **Unlikely to undertake any further substantial acquisitions in FY2015**  
: **Planned organic capex** in line with the Strategic Plan will however **continue**

### Other Impacts

## Introduction: Transaction overview

### Shareholder Approval

- ❖ The Company has sought and the **SGX-ST** has **granted** to the Company a **waiver of the shareholder's approval requirement** for this transaction
- ❖ Please **see the Company's Announcement** also released today on the "**Grant of Waiver from compliance with Rule 1014 of the Listing Manual**"
- ❖ The proposed acquisition **has the support of our major shareholders**, Breedens Investments Pte Ltd and Aranda Investments Pte Ltd (both indirect wholly-owned subsidiaries of Temasek (Holdings) Private Limited)

# Introduction: Transaction ‘On-Strategy’ and ‘On-Plan’

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## Edible Nuts

*“Extend leadership across edible nut categories”*

- **Almonds:** expand upstream acreage in Australia & USA but with lesser capital intensity through sale & leaseback structures
- **Peanuts:** M&A to break into US shelling market
- **Cashew:** scale up supply chain & achieve full potential in mechanical processing
- **Hazelnuts:** maintain position. Explore JV for upstream
- **Walnuts, Pistachio, Pecans:** explore entry upstream or integrated entry options

2

## Confectionery & Bev Ingredients

*“Be the leading confectionery and beverage ingredients supplier”*

- **Coffee:** successfully execute integrated value chain strategy
- **Cocoa:** build global scale integrated position in the midstream part of the value chain through M&A
- **Dairy:** scale up the supply chain business. Invest in midstream processing in Uruguay & explore Australia/US/Europe. Turn around Russia and Uruguay upstream farming operations - evaluate exit vs. retain in 2 years.

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## Spices & Veg Ingredients

*“Maintain US leadership and extend global footprint”*

- **Dehydrates:** replicate and scale up dehydrated onion business outside US (Egypt, India)
- **Spices & Blends:** expand in value added processing. Invest upstream in Black Pepper Plantation in S.E. Asia
- **Tomato paste:** optimise and extract full value from existing investments

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## Olam Africa

**1** *“Leverage Africa as globally competitive supply source”*

- **Plantations:** successfully execute Palm & Rubber upstream plantation investments in Africa; explore outgrower Palm project around nucleus plantations. Consider monetising plantation expertise by providing plantation advisory services (fee based income) in the future
- **Fertiliser:** leverage low cost feedstock to be a globally competitive urea manufacturer (de-consolidate & co-share investment risk with strategic partner)

**2** *“Supply food staples/ingredients into Africa”*

- **Grains:** Expand milling capacity in Africa and enter value added adjacent products
- **Rice:** maintain leading position in Africa and integrate upstream into farming (Nigeria)

**3** *“Participate in African consumer story”*

- **PFB:** Double down on Nigeria and drive to profitability in PFB; explore strategic partnership (at attractive valuation)

**4** *“Participate in African Ag infrastructure”*

- **SEZ Gabon:** Invest in Port and related Ag logistics

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## Optimise

- **Natural Fibres:** focus investments, continue to grow trading capabilities
- **Sugar:** move to asset light supply chain model & trading focus

- **Wood Products:** restructure by exiting Gabon forestry & saw milling operations, reduce capital intensity and overheads

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## Commodity Financial Services

- Leverage market intelligence and risk arbitrage skills
- Maintain optionality to scale business after proof of concept

• **Sale & Leaseback of Upstream Assets**

• **Explore setting up a Business Trust for processing assets**



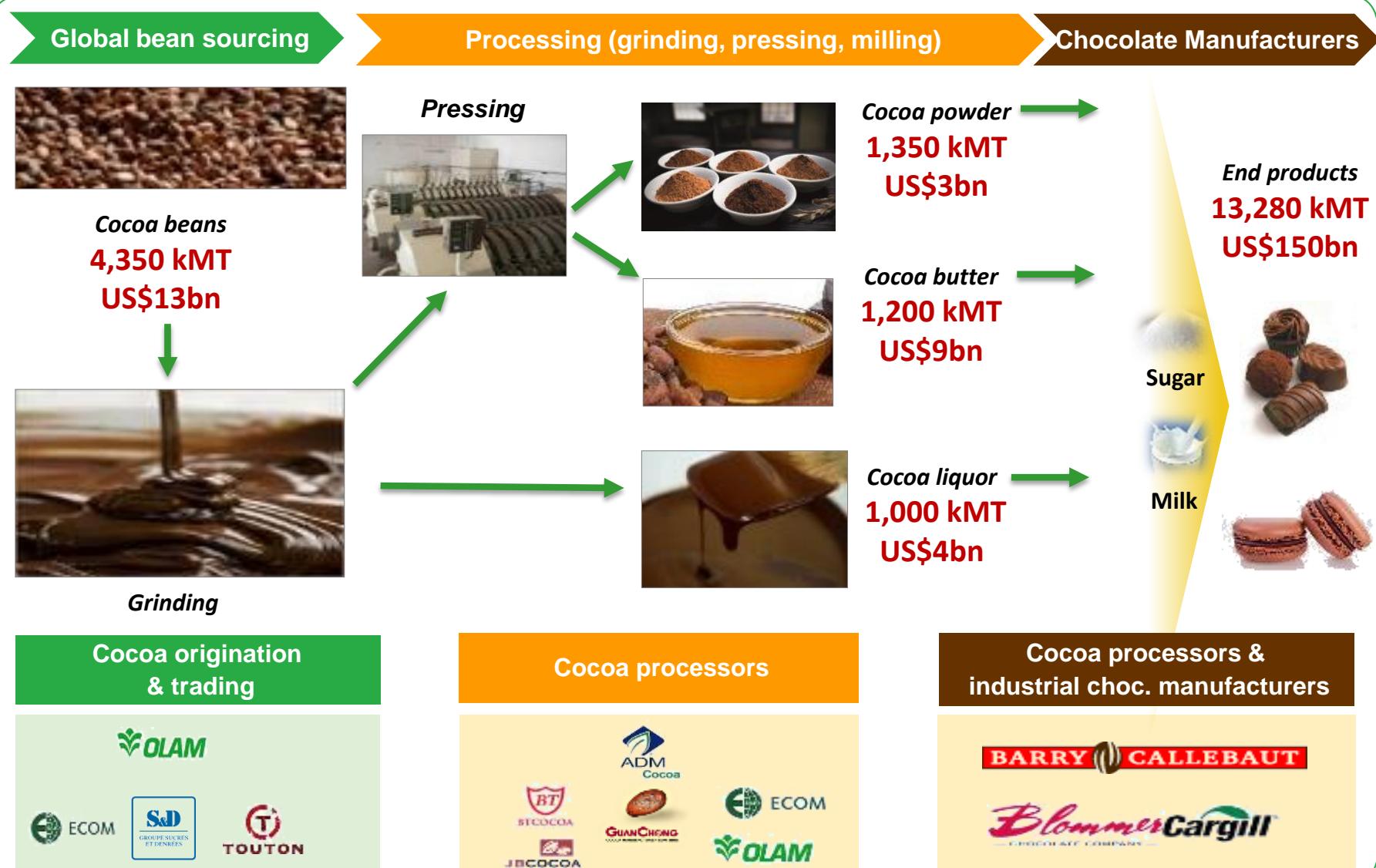
### We are differentiated in 6 ways

- 1 Focus on niche commodities & niche businesses with leadership positions**  
(e.g. Edible Nuts, Cocoa, Coffee, Spices & Vegetable Ingredients, Dairy, Rice, Packaged Foods, Rubber & SEZ)
- 2 Adopt defensible niche strategies in mainstream commodity categories**  
(e.g. Grains - Africa Milling; Sugar - Indo Refining, India Milling; Palm - leadership in W. Africa)
- 3 Unique Africa footprint and operating capabilities**  
(Direct presence in 24 countries in Africa)
- 4 Out-origin our competition - buying from growers & village level agents at the farmgate**
- 5 Provide value added solutions and services to customers**  
(traceability guarantees, sustainable and certified raw materials, vendor managed inventory solutions, risk management solutions and proprietary market intelligence)
- 6 Uniquely shaped portfolio - selective & diversified upstream participation across products and geographies**



# The Cocoa Industry & Key Trends

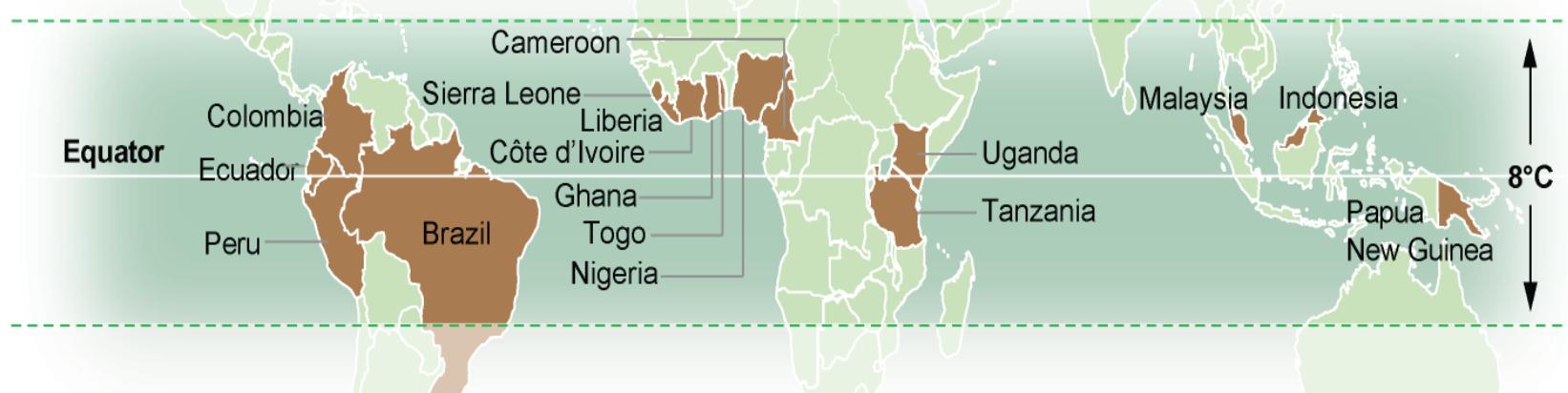
# Global cocoa and chocolate market value



## Cocoa origins and volumes

Source: ICCO, Quarterly Bulletin (Vol. 40, No 4, 2014)

Top producer 2013/14	'000 MT	Share	Top producer 2013/14	'000 MT	Share
1. Côte d'Ivoire	1,724	40%	6. Ecuador	208	5%
2. Ghana	888	21%	7. Cameroon	208	5%
3. Indonesia	401	9%	8. Dom. Rep.	69	2%
4. Nigeria	248	6%	9. PNG	42	1%
5. Brazil	226	5%	10. RoW	309	7%

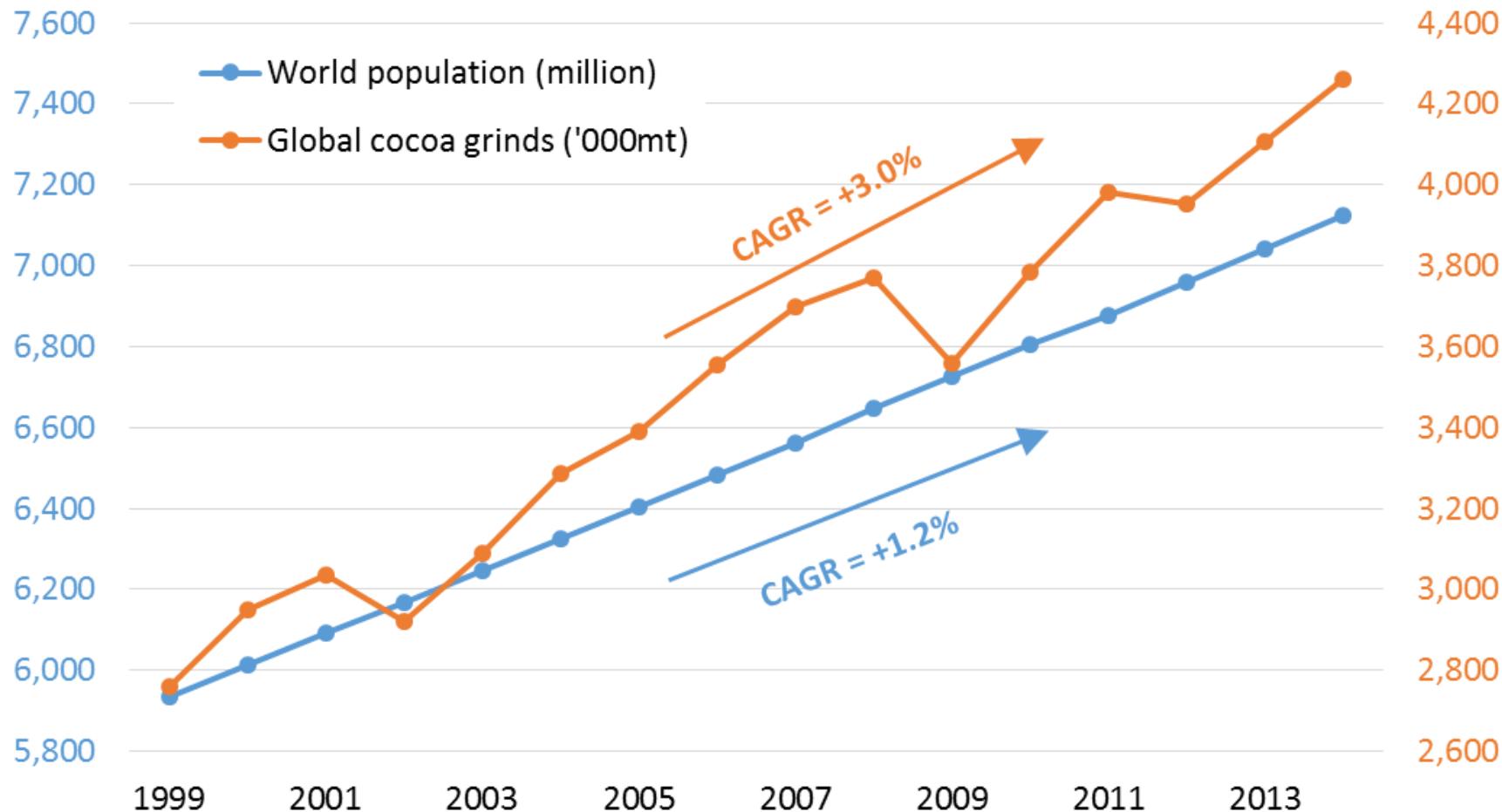


Narrow growing region

Limited availability of new growing areas other than South America

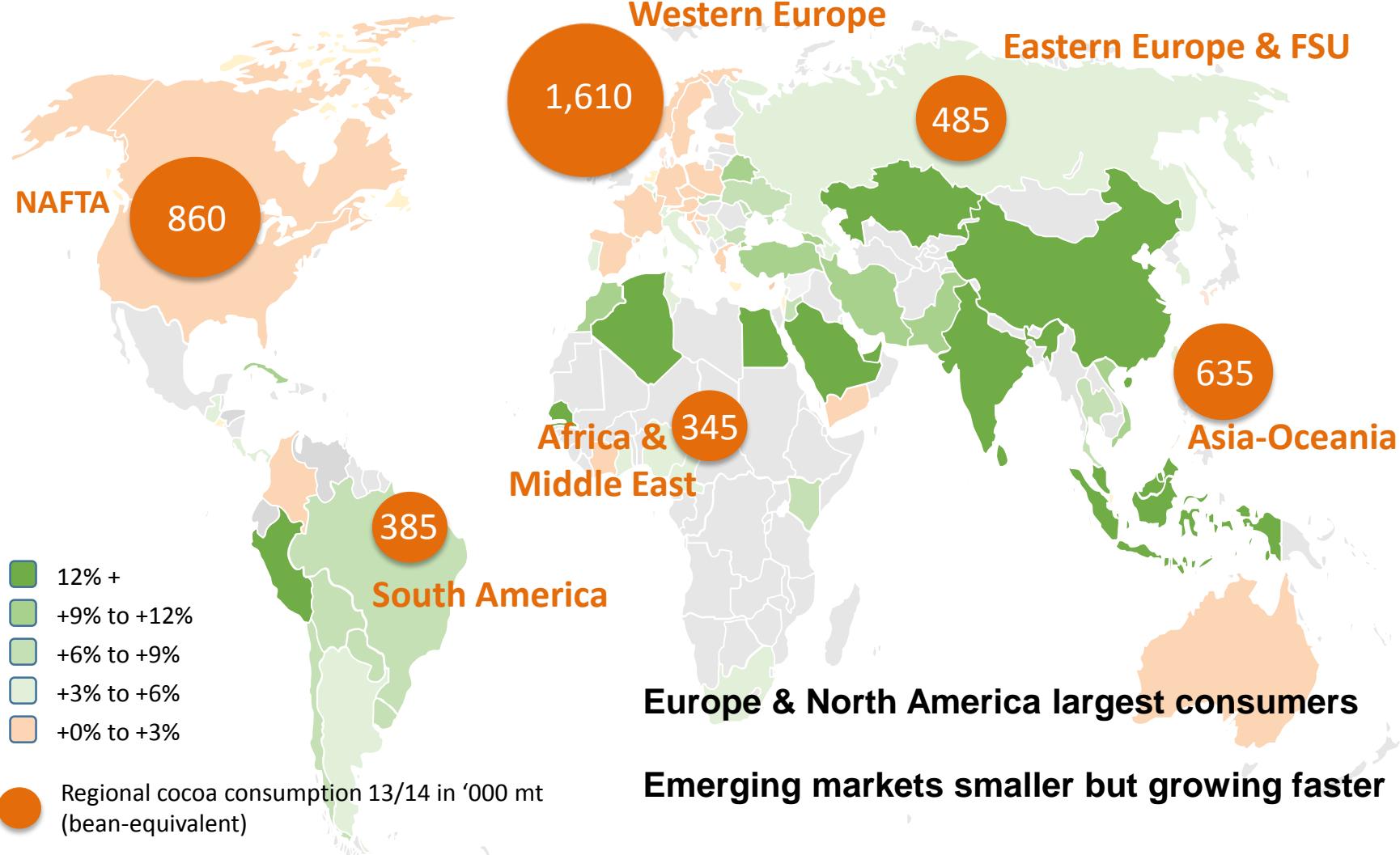
## Global cocoa consumption in volume is growing much faster than world population

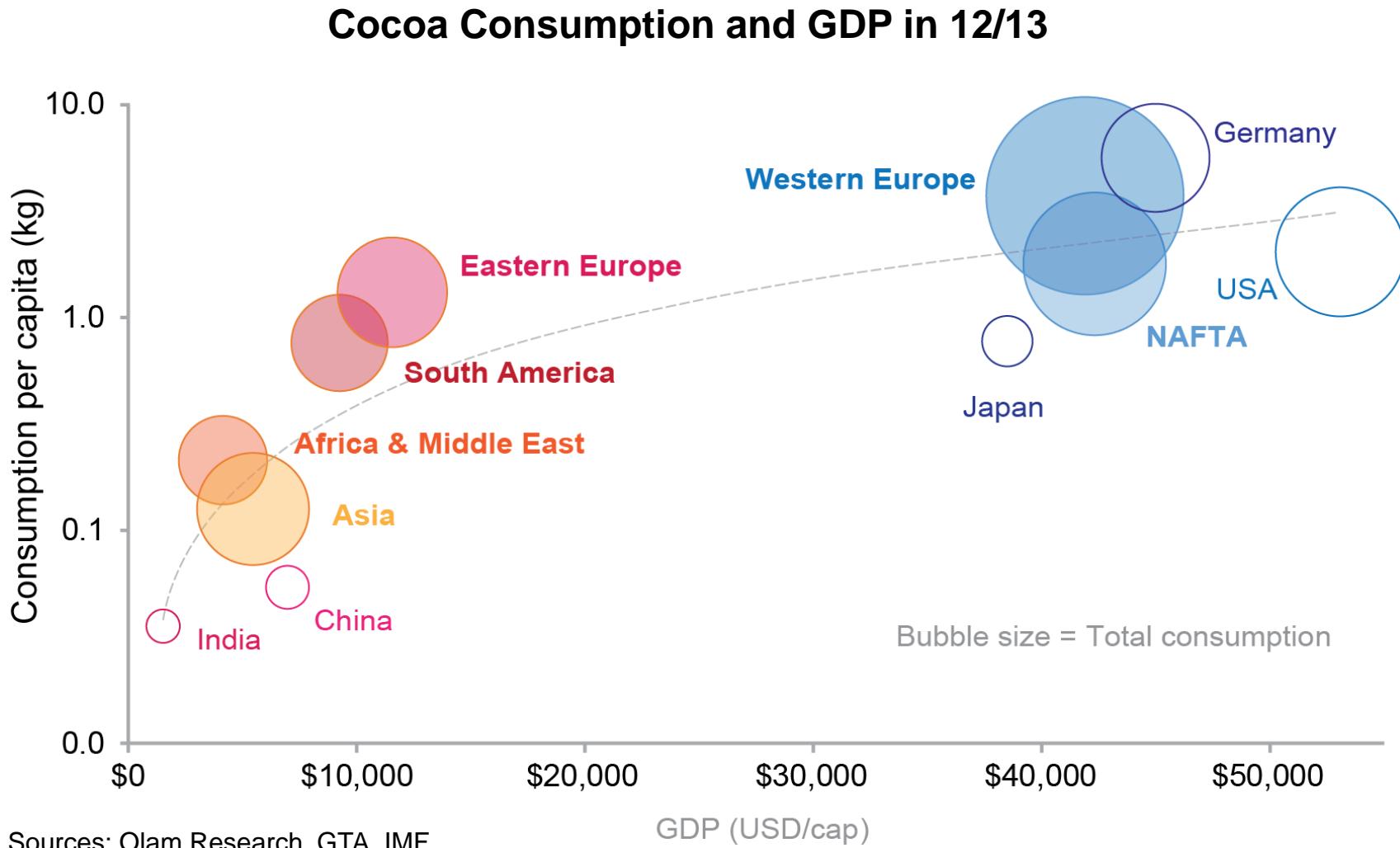
Cocoa consumption and Population



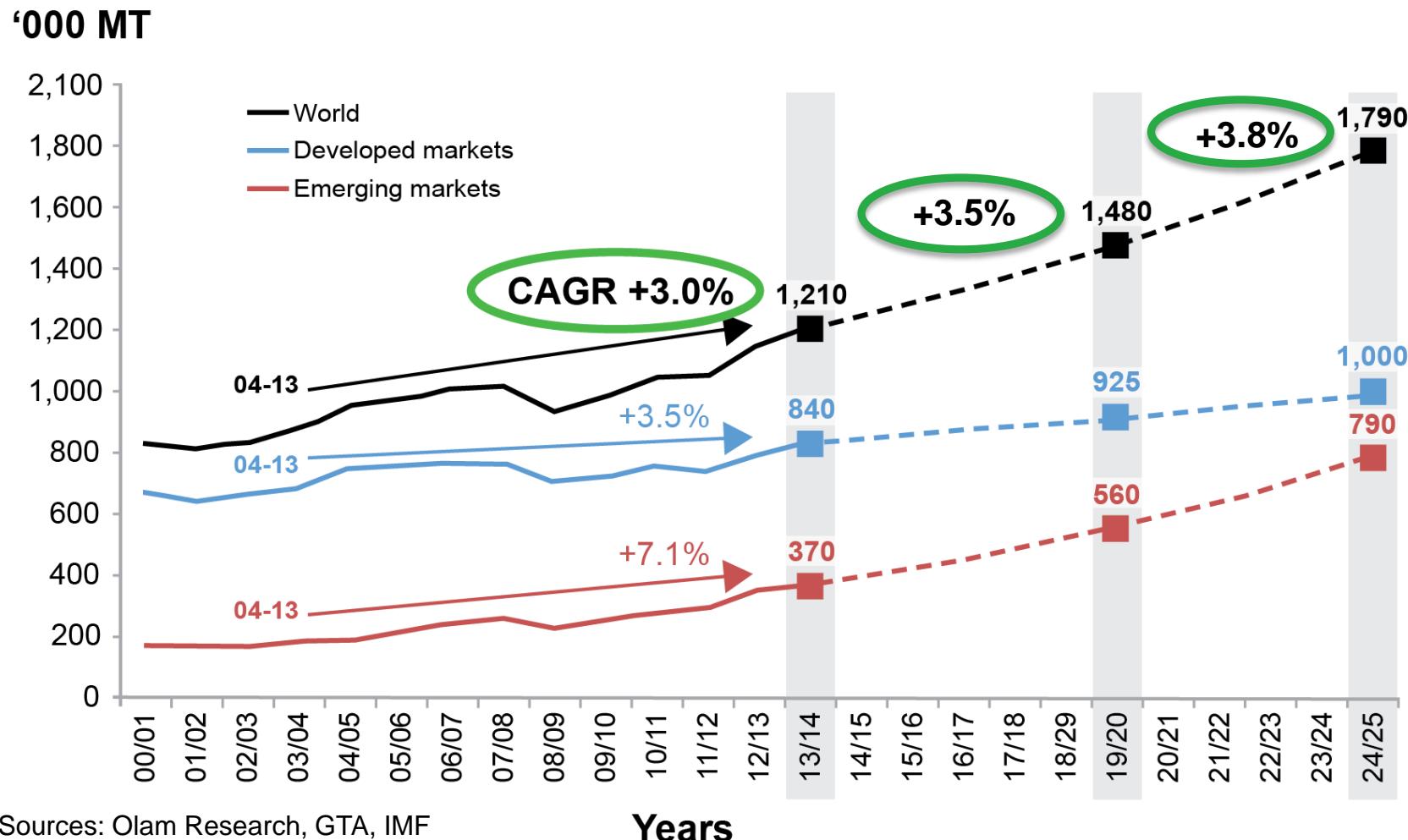
Sources: Olam Research, IMF

## Global cocoa consumption (as an ingredient, in bean-equivalent)



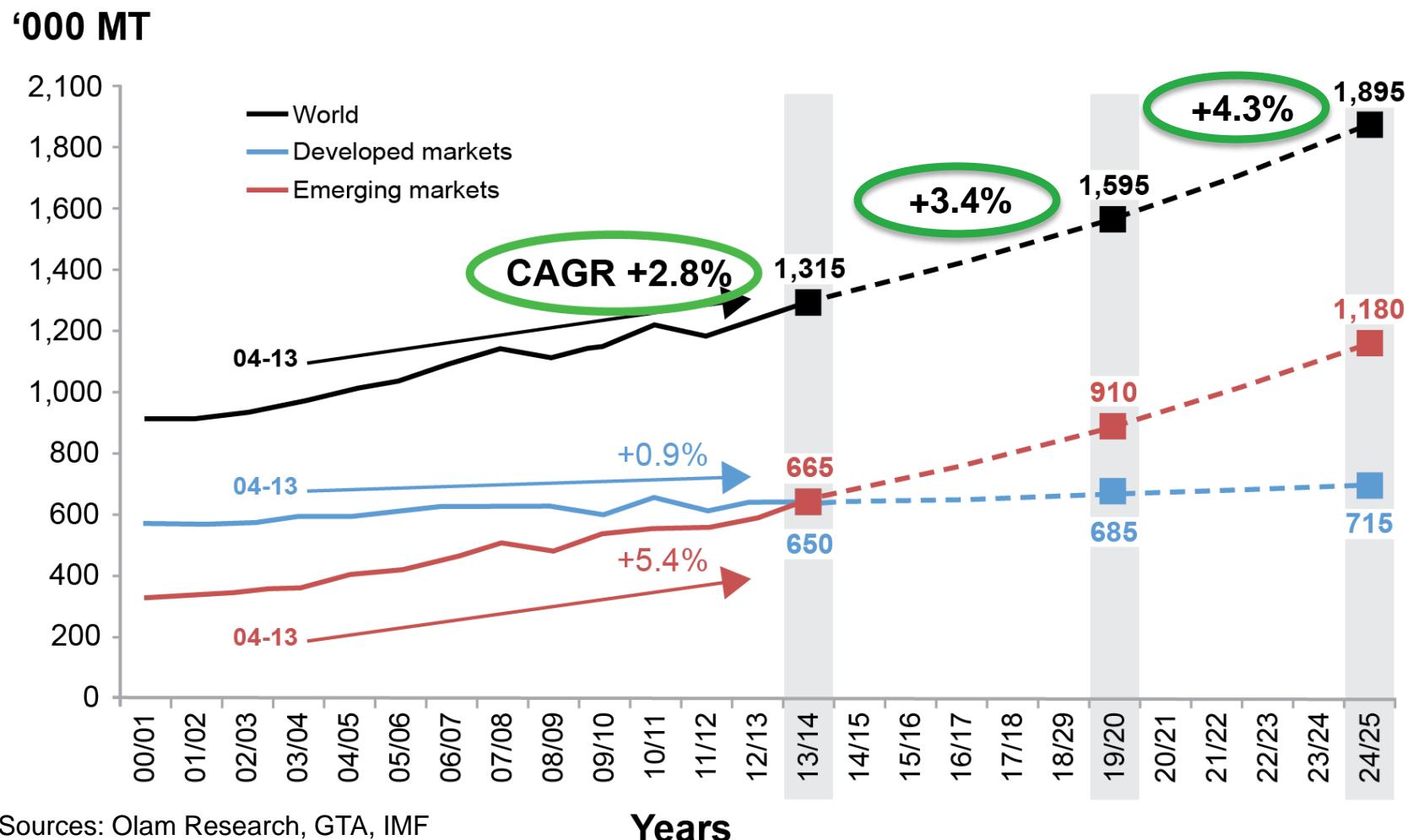


## Cocoa butter consumption as an ingredient



## Growing preference for chocolate taste driving powder consumption in emerging markets

### Cocoa powder consumption as an ingredient

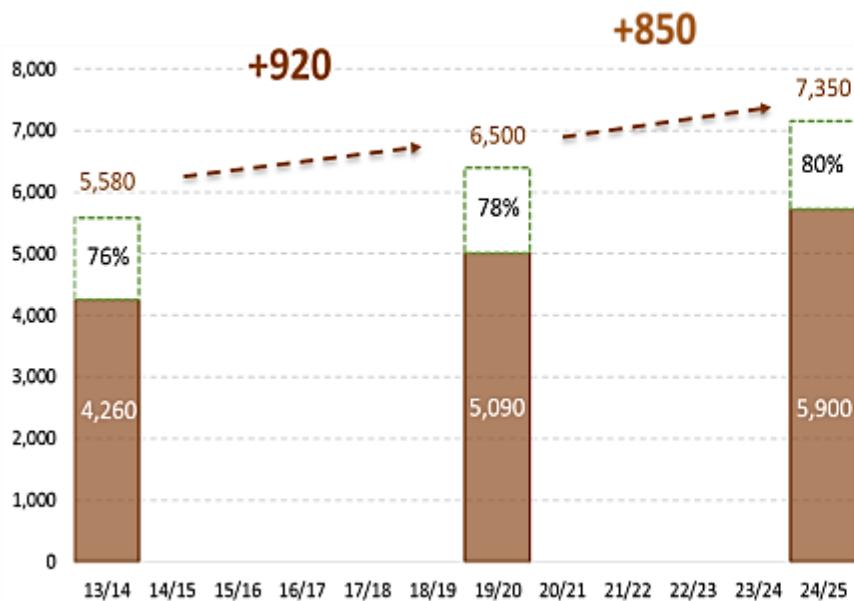


Sources: Olam Research, GTA, IMF

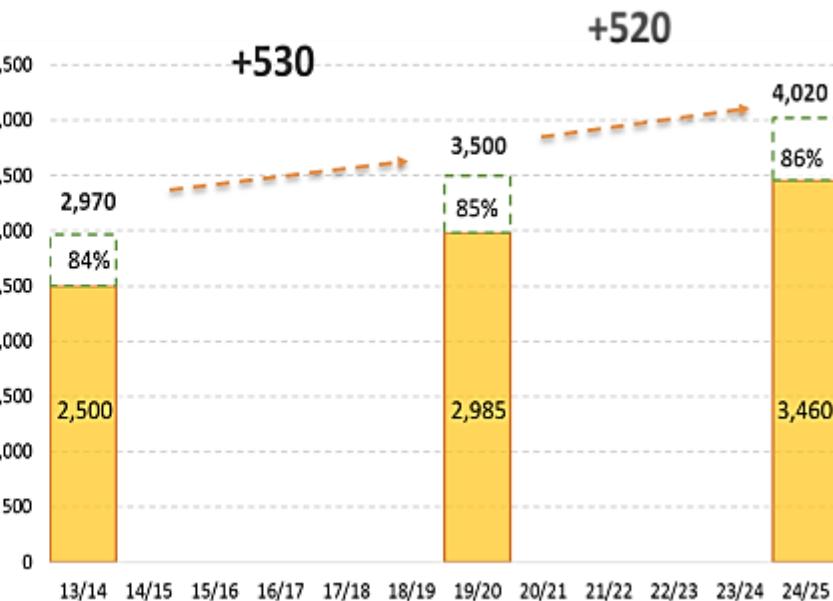
Years

## More global grinding capacities will be a necessity in the future with a critical need for pressing capacity

**Grindings ('000 MT of Beans)**



**Pressings ('000 MT of Liquor)**



If global cocoa consumption continues growing at +3.0% CAGR, 920,000 MT additional capacity will be needed by 2020 (+16%) and another 850,000 MT by 2025 (+13%)

As pressing capacities are tighter, 530,000 MT additional will be needed by 2020 (+18%) and another 520,000 MT by 2025 (+15%)

Olam Cocoa



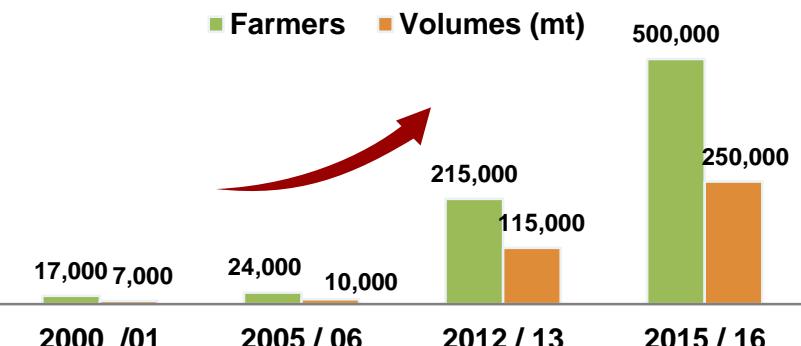
## Olam Cocoa: Existing configuration of assets & capabilities



- ❖ **World class origination:** #1 in cocoa bean sourcing and exporting, present in all major origins except Brazil. Most extensive footprint across key origins
- ❖ **Leading global supplier** of cocoa beans and cocoa products
- ❖ **Privileged customer relationships** with tailored supply chain solutions (traceability, certification & vendor managed inventory solutions)
- ❖ Best in class **crop forecasting** and **proprietary research**
- ❖ World class **trading and risk management skills**
- ❖ **Growing cocoa processing footprint** - OCP Côte d'Ivoire; Coop Nigeria; OFI UK & OFI Spain
- ❖ Recent entry into an **upstream plantation** (Indonesia)
- ❖ **One of the world's leading suppliers** of sustainable cocoa
- ❖ Over **300 years of combined senior management experience** in cocoa

- ❖ **Smallholders backbone of industry:**  
lack of investment means low yields
- ❖ **125** dedicated cocoa sustainability employees

### Sustainable / Certified



#### Support and train smallholders

Over 100,000 cocoa farmers through Olam Livelihood Charter (OLC) and CocoaAction



#### Improve labour practices

Through OLC and membership of Fair Labour Association



#### Mitigate climate change impacts through landscape approach

World's first climate-smart cocoa with Rainforest Alliance



#### Support thriving communities

Through OLC and CocoaAction

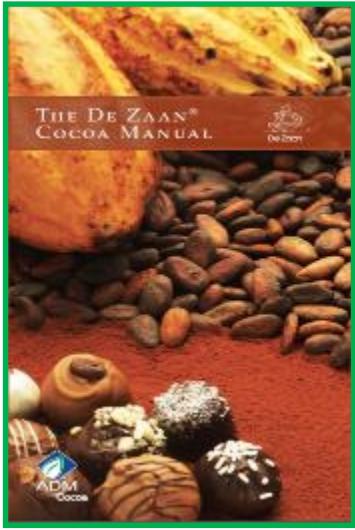
**One of the largest suppliers of sustainable cocoa**



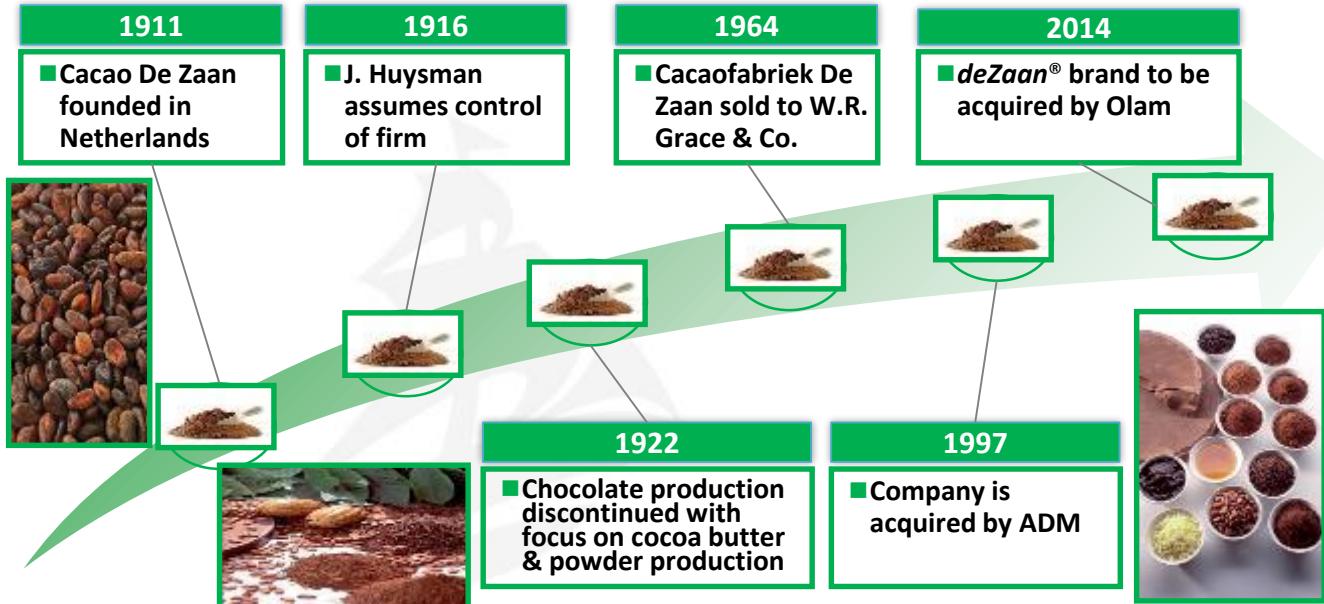
# ADM Cocoa

# ADM Cocoa: A leading global cocoa processor

## Premium branding and value-add with iconic deZaan® brand



1<sup>st</sup> edition published in 1969



### deZaan® values



Authentic lines of inspiration



“Best in class” quality



Ease of use



Excellent price-quality ratio

### deZaan® products

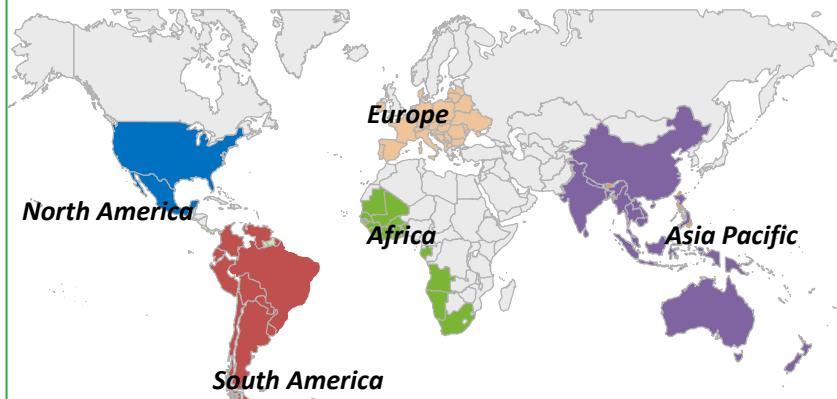
**deZaan® Premium Cocoa Powders**

**deZaan® Premium Cocoa Liquors**

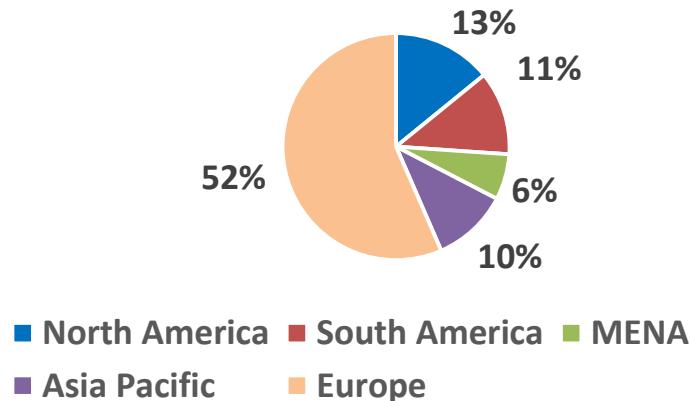
**deZaan® Premium Cocoa Butter**

**More than one hundred years of tradition and excellence in cocoa products**

## Global base...



## ..significantly diversified across key markets..



*Over 2,150 customers in more than 90 countries*

## ..“blue chip” customers in the cocoa industry





# Olam Cocoa + ADM Cocoa: A unique combination



## Transformational acquisition to create a world leading integrated cocoa business



- ❖ **Gain** global processing footprint in Europe, North America, South America, Asia and Africa
- ❖ **Gain** cocoa processing capacity **600,000 MT** from **8** processing facilities; **2** usines and **10** warehouses
- ❖ **Gain 2,150+ established customers** (including blue chip companies and global retailers) through the focused supply of semi-finished cocoa products (liquor, powder and butter)
- ❖ **Gain** iconic deZaan® brand with over 100 years of excellence, as well as UNICAO® and Joanes® brands

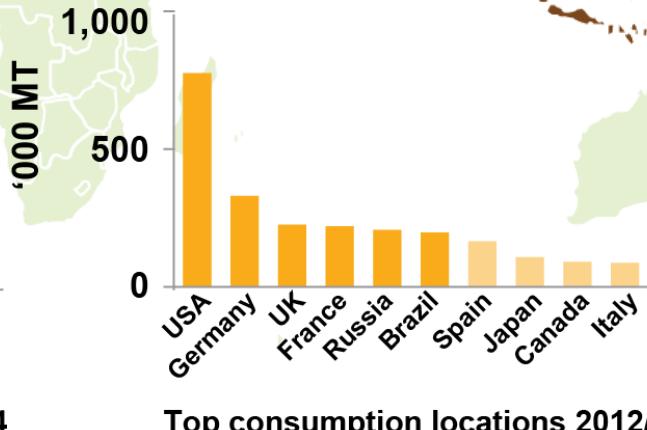
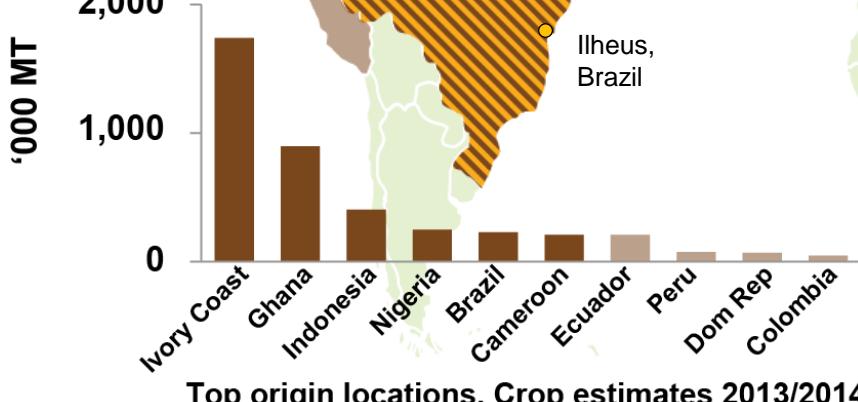
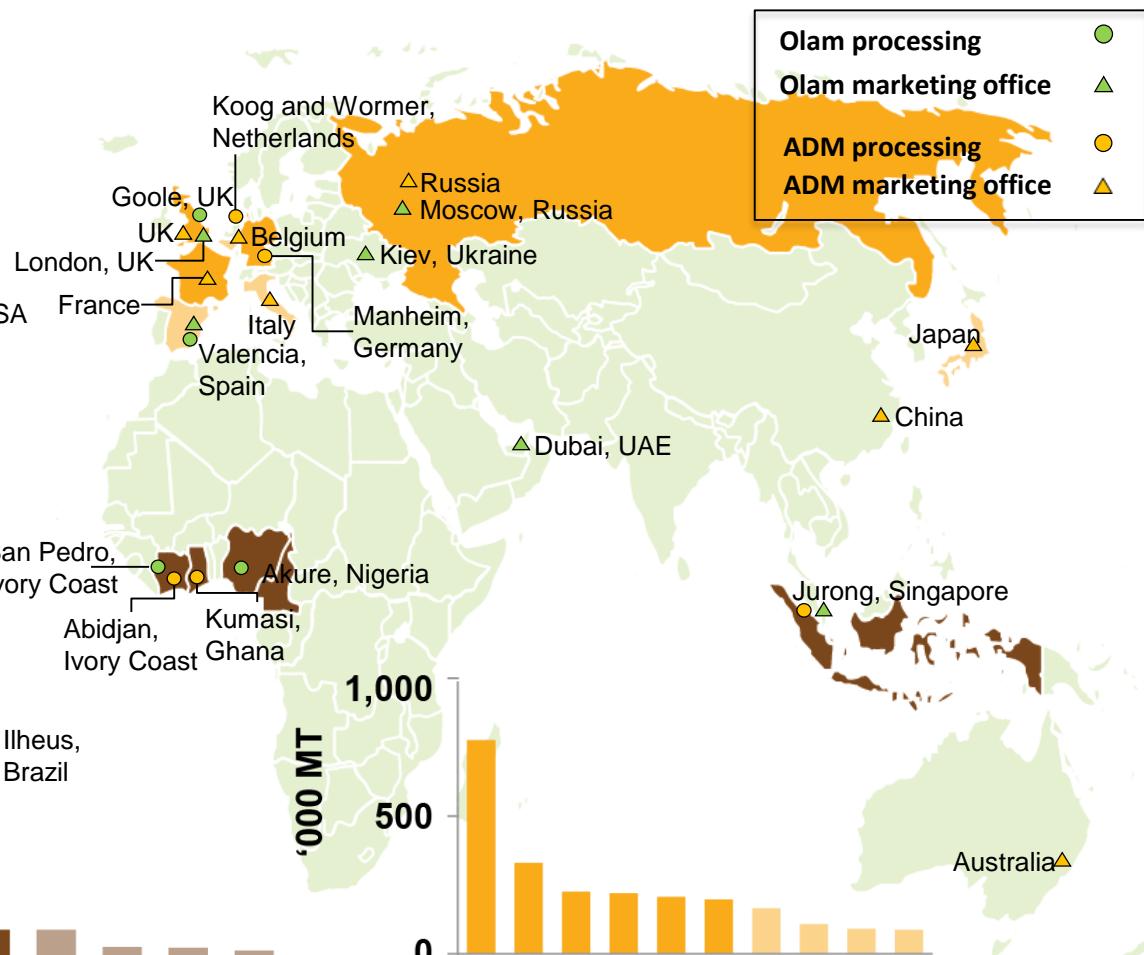
## Transformational acquisition to create a world leading integrated cocoa business



- ❖ **Gain** world's leading supplier of premium cocoa powders with over 30 prime powder types, unique product development capabilities and ability for customisation
- ❖ **Gain over 1,500 employees** with industry-leading processing expertise
- ❖ **Gain 4 innovation centres** with over **30 R&D professionals** for all types of **cocoa product applications** from bakery, dairy & confections to cereals, snacks and desserts
- ❖ **Gain** wide **network of marketing offices in 16 countries** across all major consuming markets
- ❖ **Integrate** the businesses to enable **run-rate synergy** potential of **US\$35-40 Mn** to be realised by **Year 2**

*Jurong, Singapore*

## Combined portfolio provides global processing and marketing reach



Source: ICCO

## Olam + ADM: A unique combination

### Olam Cocoa

- **World class origination:** #1 in cocoa bean sourcing and exporting from all key origins
- Best in class **crop forecasting** and **proprietary research**
- World class **trading and risk management skills**
- **Privileged customer relationships** with tailored supply chain solutions (traceability, certification & vendor managed inventory)
- Successful entry into **cocoa processing**
- **One of world's leading suppliers** of sustainable cocoa

### ADM Cocoa

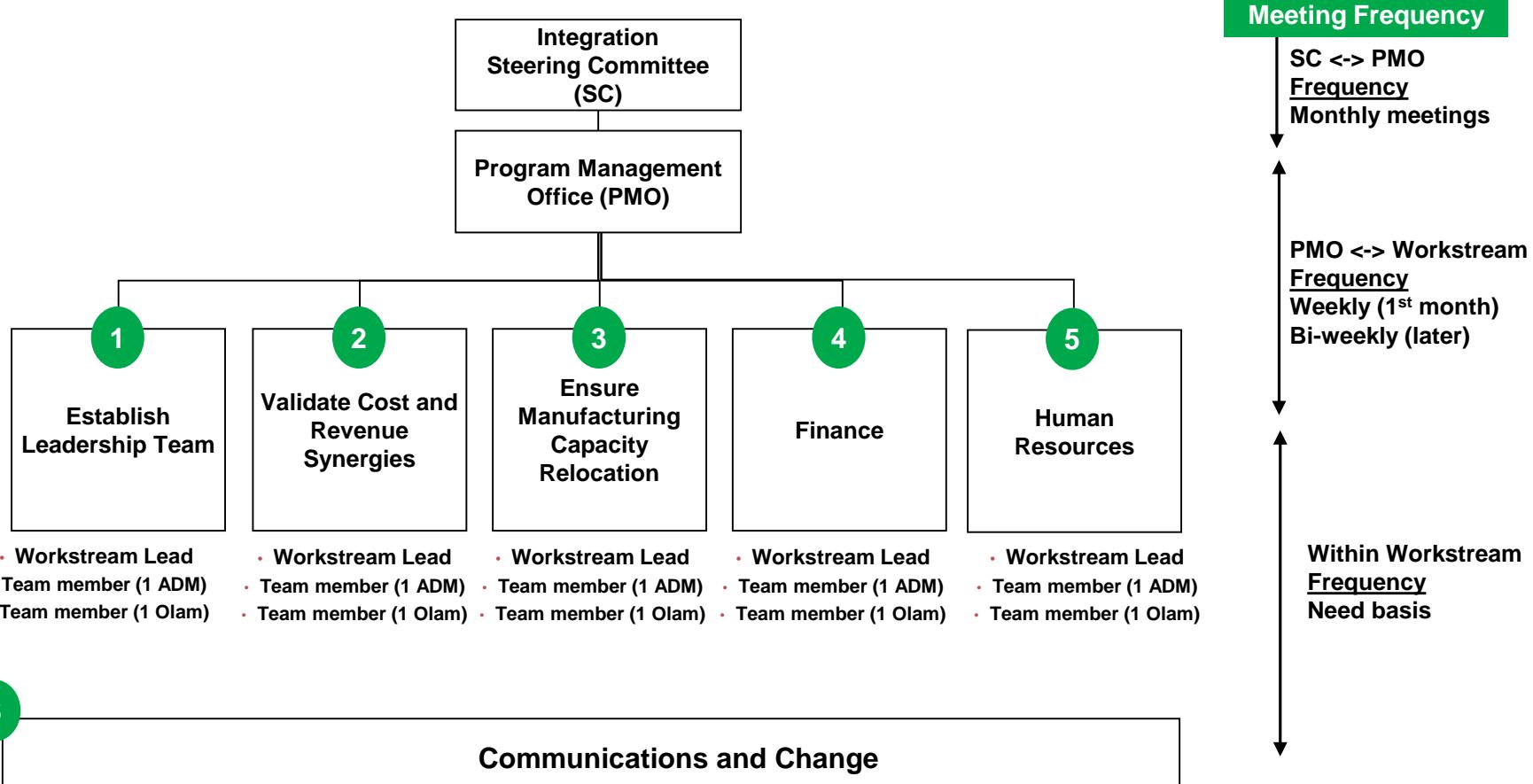
- **World's leading cocoa products brand** - *deZaan®*. Strong brand & customer franchise
- Unique **product development** and **R&D capabilities**. 4 innovation centres with over **30 R&D professionals**
- Extensive **global processing footprint** in Europe, North America, South America, Asia & Africa with processing capacity 600,000 MT from 8 facilities, 2 usines & 10 warehouses
- Wide **network of marketing offices** in **16 countries** across all major consuming markets

### Olam + ADM

- **Market leading and globally integrated** cocoa business
- **#1 cocoa origination**
- **Top 3 global cocoa processor** approx. 700,000MT plus powder milling, blending and refining of butter and liquor
- **Premium cocoa products brands** and **strong customer franchise**
- **Global customer portfolio**
- **World class R&D** and product development capability
- Global **trading and risk management expertise**
- **Full supply chain solutions** for enhanced security of supply, traceability & food safety
- **A world leader in sustainable cocoa**
- **Scale benefits** across **entire value chain**

# Synergies & Integration

## Integration Planning Governance Structure



## Substantial synergies from proposed acquisition

**Cost**  
**US\$23 Mn**

- ❖ Procurement overlap
- ❖ Usinage overlap
- ❖ Logistics management
- ❖ Warehousing reduction costs
- ❖ Working capital optimisation

**Revenue**  
**US\$18 Mn**

- ❖ Improved trading & risk management
- ❖ deZaan® brand value
- ❖ Additional procurement
- ❖ Supply chain efficiencies
- ❖ Sustainability initiatives
- ❖ Expansion of origination

**Estimated total  
synergies by Year 2**

- ❖ **US\$35 Mn - US\$40 Mn**



# Key Financials

- ❖ Transaction is **expected to close** between April to June 2015 with FY2016 being the **first full year** post closing
- ❖ Full **integration** is **expected to take** up to 2 years post closing
- ❖ There would be a **one-off transaction cost** of approximately **US\$12 Mn** in FY2015. We are likely to incur **one-time integration costs** of approximately **US\$17 Mn** in FY2016 and FY2017
- ❖ The **acquired business** will **reach steady state** from **FY2018**

## Historical pro-forma EBITDA

- ❖ The acquired business was carved out of the cocoa division of ADM after excluding the sale of the industrial chocolate division
- ❖ The pro-forma average **adjusted EBITDA** of the acquired business for the last 5 years was **US\$137 Mn**
- ❖ This translates to a historical transaction **EV/EBITDA multiple of 9.5x**

## EBITDA forecast

- ❖ The **FY2018 EBITDA** for the acquired business is expected to be **~US\$180 Mn - US\$200 Mn**
- ❖ This includes **expected synergies** of between **US\$35 Mn - 40 Mn**

**Existing group EBITDA could be enhanced by ~20%-22%**

US\$ Million	FY2014	ADM Cocoa (FY18)	Combined	% Growth
<b>Segmental Impact</b> (Confectionery & Beverage Ingredients segment)	210	180-200	390-410	<b>86-95%</b>
<b>Value Chain Impact</b> (Midstream)	268	180-200	448-468	<b>67-75%</b>
<b>Consolidated Company Impact</b>	892	180-200	1,075-1,092	<b>20-22%</b>

**The transaction could enhance EPS by ~25%-30% (assuming no dilution)**

- ❖ Post-integration, we **expect a reduction** in average **working capital** of **US\$150M** by **FY2017**
- ❖ The **stand-alone returns** (EBITDA / IC) for this transaction will be **above** our midstream segment range of 13%-16% by **FY2018**

EBITDA /Avg. Invested Capital	FY2014	ADM Cocoa (FY18)	Combined	% Change
<b>Segmental Impact</b> (Confectionery & Beverage Ingredients segment)	10.4%	16.1%-17.9%	12.5%-13.1%	<b>+ 2.0%-2.7%</b>
<b>Value Chain Impact</b> (Midstream)	10.2%	16.1%-17.9%	11.9%-12.5%	<b>+ 1.8%-2.3%</b>
<b>Consolidated Company Impact</b>	10.5%	16.1%-17.9%	11.1%-11.3%	<b>+ 0.6%-0.9%</b>

## Pro-forma gearing

- ❖ Pro-forma **gearing** to **increase from 1.85x** (September 2014) **to 2.14x** by June 2015 (assuming no further divestments and addition to equity)
- ❖ **Gearing** will be **within our FY2016 strategic plan objective of ≤ 2.0x**, even assuming earnings remain flat at FY2014 levels

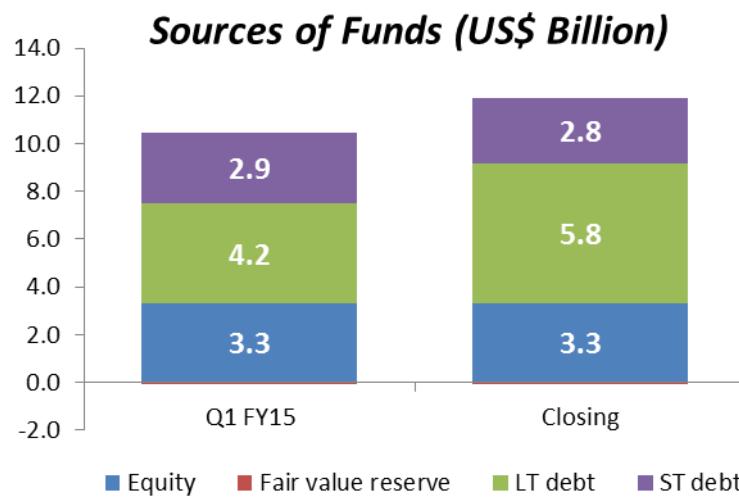
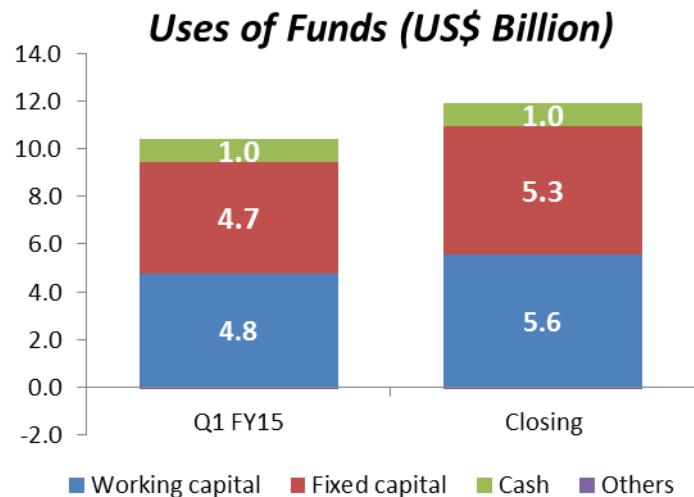
	At closing	FY2015	FY 2016
Gearing (x)	2.30	2.14	2.00

- ❖ We expect to be **within our gearing objective**, even assuming **no growth in earnings** in both FY2015 & FY2016 from the current business, impact of strategic plan initiatives and the acquisitions of McCleskey Mills Inc. and ADM's cocoa business

## Impact on cash flow

- ❖ **Free cash flow for FY2015 is likely to be negative on account of acquisition of McCleskey Mills Inc. and ADM's cocoa business**
- ❖ However, given the **earnings power of the two acquisitions**, we **expect to generate positive free cash flow for FY2016**, subject to commodity prices

- The **pro-forma balance sheet includes** the **acquisition of McCleskey Mills Inc.** for **US\$176 Mn** (fixed assets of US\$136 Mn & working capital of US\$40 Mn ) and **ADM Cocoa** for **US\$1,300 Mn** (fixed assets of US\$550 Mn and working capital of ~US\$750 Mn)
- Both transactions can be funded by available cash balances (~US\$1.0 Bn) and existing debt facilities (~US\$4.8 Bn)**



- Proportion of working capital financed from long-term sources will move to 56% post these transactions (compared to 39% as at September 2014) on account of re-financing already concluded. We **will continue to optimise our debt mix** going forward
- We are **unlikely to undertake any further substantial acquisitions** in **FY2015**. Organic capex will continue as envisaged in our strategic plan

# Key takeaways



- ❖ Potential to become a **global leader in a prioritised platform** with attractive growth prospects
- ❖ Transaction will be **earnings, returns and cash flow accretive** in the first full year post closing (FY2016)
- ❖ **Significant additional contribution to absolute earnings and returns** from FY2018 onwards
- ❖ Leverages complementary strengths of both Olam and ADM to create a unique platform



**Q & A**

# Appendix

A close-up photograph of a large pile of dried coffee beans. The beans are dark brown and have a distinct oval shape with rounded ends. They are piled high, filling the frame. In the background, there is a blurred view of more coffee beans, suggesting a vast quantity. The lighting is warm, highlighting the texture and color of the beans.

## Cocoa processing value chain

