# Re-organisation of Olam : Unlocking long-term value

20 January 2020 | Singapore



## Cautionary Note on forward looking statements

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Such forward looking statements are intended to be identified by words such as 'believe', 'estimate', 'intend', 'may', 'will', 'expect', and 'project', and similar expressions as they relate to the Group. Forward-looking statements involve certain risks and uncertainties because they relate to future events. Actual results may vary materially from those targeted, expected or projected due to several factors.

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## We are **successfully implementing** our **Strategic Plan 2019-2024** and have **met the key strategic deliverables** of the first year

Our strategy was informed by 4 key trends	We developed 4 key strategic pathways & identified 4 enablers to execute this Plan				
Right-for-me	ENABLERS 4 PATHWAYS	01	02	03	04
Right-for-planet Right-for-producers		Streamline, Focus & Strengthen our portfolio	Improve margins	Offer differentiated products/services in existing & new channels	Explore investments in new engines for growth
How I live & consume		Operational Excellence	Sustainability	Digital	Leadership & Talent
How it's produced	4 EN				



## Strategic Plan FY19-24 Progress: Pathway 1 & 2

**01** Streamline, Focus & Strengthen our portfolio

#### Divesting deprioritised businesses & related assets, and recycling capital

Examples : Sales of permanent water rights (Australia), Sales of US onion & garlic real estate assets, Exit of Argentina Peanuts business, Closure of trading desks of Sugar / Rubber / Fertiliser

# ~US\$700m

of Invested Capital released (vs. US\$1.6b targeted over the FY19-24 period)

## **02** Improve margins through...

#### a) Cost efficiency

# ~US\$70m

of cost reduction & productivity improvement

# Investing further in prioritised businesses

Example of investments : Dangote Flour Mills (Nigeria), BT Cocoa (Indonesia), Hughson Nut Inc (USA), Cotonchad

# US\$900m+

of investments (organic & inorganic) (vs. US\$3.5b targeted over the FY19-24 period)

# b) Capital productivity ~US\$560m

FCFE as of Q3 FY19

65 days

Cycle Time (vs. 76 days in FY18)

**1.37x** Gearing as of Q3 FY19



# Strategic Plan FY19-24 Progress: Pathway 3a

## **3a** Value-added offerings

Risk Management Solutions

**46** 

clients

acquired

new

**Expanded AtSource+** 

AtSource 🔶

13 30 Products Origins

125 200k+ customers farmers

ns **0k+**  Embed % at **16%** 

up from 10% in FY18

### Value-added Services

- All certifications (Rainforest Alliance, Utz) & customised grades
- Extensive organic range to meet rising demands across portfolio : Coffee, Almond, Hazelnut, Sesame, Tahini products, Dried Onion & Garlic, Chili, Turmeric, Cumin, Cinnamon, Black pepper

### Innovation : Further pivot to Ingredients

- Launched multiple valueadded ingredients & provided unique solutions leveraging our 14 innovation centres (e.g. "True Dark" cocoa powder, nut paste, soluble coffee, private label)
- Building capabilities for our new strategic initiatives



## Strategic Plan FY19-24 Progress: Pathway 3b & 4



3 new engines for growth being explored (Engine 2)





## **Over & above the Strategic Plan...**



Olam announced its **new Strategic Plan** for the period FY19-24 in January 2019

The Company decided to explore options that would **unlock** further value over and above our Strategic Plan on a sustained basis by re-organising our portfolio

In May 2019, the Company appointed **two independent Financial Advisors (FAs)** – Credit Suisse & Rothschilds to conduct this exercise

Building in part on the FAs recommendation, Olam has decided to re-organise its portfolio of businesses to create two new coherent operating groups



# Bold plan to re-organise the current businesses into **two distinct operating groups**

#### **Olam International (OIL)**

#### 1) Stewardship

- Hold OFI & OGA
- Parenting advantage (ensure continuity of the "Olam Way", execute cross-cutting initiatives across the Olam Group)
- Provide shared service to OFI & OGA to optimise synergies

#### 2) Accelerator

- Nurture gestating businesses to full potential (Packaged Foods Business, Infrastructure & Logistics, Olam Palm Gabon)
- Incubate new engines for future growth
- Exit non-core / de-prioritised businesses & assets, and redeploy capital for growth



#### Olam Food Ingredients (OFI)

- Industry-leading businesses offering sustainable, natural, value-added food ingredients which are "on-trend"
- Comprises Cocoa, Coffee, Edible Nuts, Spices & Dairy



#### **Olam Global Agri (OGA)**

- Differentiated global agribusiness with unique focus on high-growth emerging markets
- Comprises Grains & Animal Feed, Edible Oils, Rice, Cotton, Commodity Financial Services





## **Re-organisation to unlock long-term value**



Simplify our portfolio	<ul> <li>Re-organise the current diverse business portfolio into two new coherent operating groups in line with key consumer trends and market opportunities</li> <li>OIL to warehouse &amp; manage the responsible divestment of non-core assets and businesses identified in the Strategic Plan</li> </ul>
Sharpen focus	<ul> <li>Increased focus will enhance performance in each of the operating groups</li> <li>Better attract &amp; retain best-in-class leadership and management teams for each operating group</li> </ul>
Attract additional investors	<ul> <li>Target investors who are aligned with the vision of each operating group to better value these businesses</li> </ul>
Accelerate profitable growth	<ul> <li>Raise new growth capital via potential carve-out / IPO of OFI and OGA</li> <li>Deploy new growth capital to accelerate growth over and above the Strategic Plan</li> <li>OIL to incubate new engines for growth</li> </ul>



# Olam Food Ingredients

# Meeting the needs of a changing consumer landscape

#### It's what consumers want...



- Health & nutrition Premiumisation
- Natural ingredients
- Indulgence
- Ethnic tastes
- Growth in private label
- Food service increasing out-ofhome consumption
- Environmentally & socially responsible
- Supply chain traceability & provenance
- Assurance / Certification

#### It's where we are increasing our capabilities



- No sodium innovations for clean labelling (e.g. cocoa, garlic and onion powders, high heat chilies)
- Full range of edible nuts and formulations for healthy snacking and ingredients
- Growing presence in private label, food services, and e-commerce

Natural colours and flavours – spices blends, no-added sugar purees

High-end, single origin ingredients (cocoa, coffee)

Wide range of specialty coffee products and dairy ingredients

AtSource provides traceability and enhanced levels of impact

Olam

# **Olam Food Ingredients**

A global leader offering sustainable, natural, value-added food ingredients, so consumers can enjoy the healthy and indulgent products they love

A complementary & differentiated "on-trend" portfolio anticipating & meeting consumer food choices Imaginative experts tailoring solutions in partnership with our customers Global value chain presence from our own farms / farmgate origination for transparent & sustainable sourcing, to adaptive manufacturing solutions





**Olam Food Ingredients** 

# Transforming ourselves to strengthen cross-cutting capabilities



### Shared customers

New approach to cross-business key account management for food manufacturers, retailers, food service, and e-commerce customers



## Centralised Product Development & Innovation

Building integrated centres of excellence for product development, applications and solutions



## Private label / Co-manufacturing

Manufacturing downstream / packaged food for retailers, brand owners and food service



## Farmers / farm-gate presence

Upstream operations in selective crops. Boots-on-the-ground at farm gate all year round



## **Unified digital channels**

1st mile: Digitising multiple supply chains on common Apps

Last mile: Combining cross-business e-commerce initiatives, deliver fulfilment & capability and digital marketing



## Sustainability

Clear sector leadership in sustainability exemplified by AtSource, the most comprehensive B2B sustainable sourcing platform





# Olam Global Agri

# **Operating across global food, feed & fibre supply chains**

#### **Market drivers**



- Global population growth and growing middle class in emerging markets continues to drive increased demand for food, feed & fibre
- Shift towards protein-based diets in Asia & Africa
- Continued emphasis on national and global food security
- Significant base of smallholder farmers with limited capacity
- Increased government
   intervention / policy changes
- Overcapacity amongst large, global players
- Environmentally & socially responsible production & consumption

#### We have a unique & differentiated business model

#### Long-standing presence and unique expertise in emerging markets

Offering fortified products including edible oils, flour, rice

Olam Global Agri

Eliminating unacceptable landuse practices and sustaining living landscapes Proprietary operating capabilities in global origination, processing, trading, risk management solutions etc

Building smallholder capacity to raise productivity and improve livelihoods

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# **Olam Global Agri**

Unrivalled leader in food, feed and fibre in high-growth emerging markets with proven expertise, processing capabilities and a global origination footprint

#### Deep

🎸 Olam

understanding of market needs via on-the-ground presence in Asia and Africa over 30 years Proprietary operating capabilities in global origination, processing, trading, logistics, distribution, and risk management Fundamental strengths and strategic manufacturing assets in key destination markets



Olam Global Agri

# Transforming ourselves to strengthen cross-cutting capabilities



## Local distribution

Significant penetration in terms of width & depth of distribution, offering crossselling opportunities



## **Freight and logistics**

Sharing bulk freight management expertise across all businesses. Proficiency in operating critical emerging ports



## **Trading & Risk Management**

Proprietary knowledge and insight through shared research and best practice, and real-time risk management



### Consumers

Providing fortified, nutritious & affordable food, and knowing how to cater to the changing preferences of convenience food and shift in dietary habits to more protein consumption



## **Global origination**

A network of procurement offices strategically located in key growing origins



## Licence to operate

Co-operating with governments to meet their national food security agenda.

Managing all stakeholders, including governments, communities, suppliers holistically.





# Olam International Limited

## **Olam International :** Key Roles as a Steward

## 1 Parenting advantage

#### a) Ensure continuity of the "Olam Way"

 Institutionalise Culture & Values Including the entrepreneurial mindset, stretch & ambition and ownership to deliver



• Foster Spirit Embedding Founders' Mentality, etc

b) Execute cross-cutting initiatives such as...







Eco-Cal

2) Drive key enablers & providing shared services to the two operating groups

#### a) Enablers



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## **Olam International :** Key Roles as an Accelerator



## Nurture gestating businesses to full potential

Incubate new engines for growth (Engine 2)



#### PACKAGED FOODS

Achieve leadership in selected food categories (culinary, snacks & dairy beverages) in Nigeria/Ghana and expand into adjacent markets in West Africa



#### **INFRASTRUCTURE & LOGISTICS** Extract full value from our existing Gabon operations

& selectively expand into other markets in Africa



#### **OLAM PALM GABON** Develop fully RSPO certified upstream Palm Oil business in Gabon



Manage the responsible divestment of non-core de-prioritised assets & businesses identified in the Strategic Plan

**V**Olam

# **Olam International**

Parent company of OFI and OGA with a key role to unlock the full value of the Olam Group by providing active stewardship to the new operating groups and accelerating growth

Ensure continuity of the "Olam Way", implement cross-cutting initiatives and drive key enablers Provide shared services to OFI and OGA to optimise synergies Nurture gestating businesses to full potential, incubate new engines for future growth & release capital from divestments

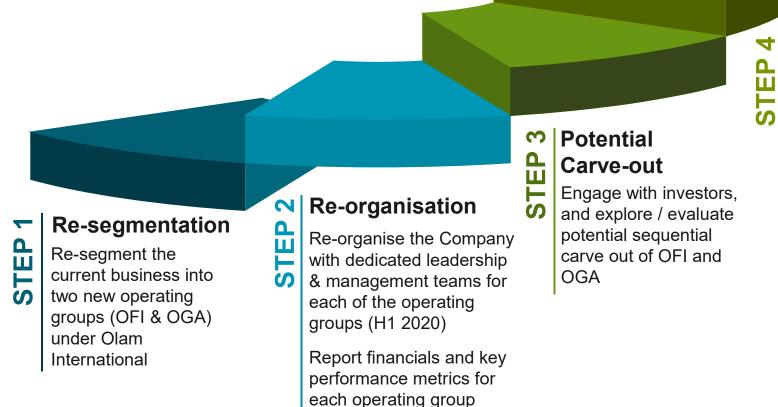


# **Management Structure**

- A Shekhar has been appointed as the CEO of OFI and will therefore step down from his current role as Group Chief Operating Officer of Olam with immediate effect
- Sunny Verghese will hold charge as CEO of OGA and Olam International, in addition to continuing as Group CEO







(H1 2020)

**Stage-gated execution plan** 

## **Potential IPO**

Progress with potential capital raise/ IPO listing on a sequential basis in the relevant market, if key valuation and related conditions are met

Accelerate growth over and above the Strategic Plan

**i O**lam



## **i** Olam

## Key takeaways

The Company has made **significant progress** in the first year of its Strategic Plan 2019-2024 implementation

Re-organising our current business into OFI & OGA simplifies the portfolio, sharpens focus, allows investors to participate in two distinct themes via potential carve-outs or IPOs and accelerates profitable growth

Olam International will hold the two new operating groups, provide parenting advantage, enable synergies, develop gestating businesses to full potential, incubate new engines for future growth, and release capital from divestments

We believe this re-organisation will **maximise Olam's long-term value** 

